

Logan Village Implementation Plan

Projects and Programs



INNOVATIVE, DYNAMIC, CITY OF THE FUTURE



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List of Abbreviations

AD	Administration Branch
AV	Advocacy Program
CECE	Customer Experience & Community Engagement Branch
CF	City Futures Branch
CS	Community Services Branch
CS&AC	City Standards & Animal Care Branch
DA	Development Assessment Branch
DETE	Department of Education, Training & Employment
DTMR	Department of Transport & Main Roads
EDS	Economic Development & Strategy Branch
ELT	Council's Executive Leadership Team
HEW	Health, Environment & Waste Branch
LCI	Libraries & Creative Industries Branch
MKT	Marketing & Events Branch
Media	Media Branch
Parks	Parks Branch
QPS	Queensland Police Service
RID	Road Infrastructure Delivery Branch
RIP	Road Infrastructure Planning Branch
SLF	Sport, Leisure & Facilities Branch
SP	Strategic Projects Branch
TOD	Transit Oriented Development
WI	Water Infrastructure

Introduction

The purpose of the Logan Village Implementation Plan is to progress the aims and objectives of the Logan Village Local Plan from 'visioning' to 'doing' through the process as set out in Figure 1. The Implementation Plan does this by identifying and prioritising potential capital and non-capital projects and programs to deliver the actions required to progress the aims and objectives of a master plan. Depending on the type of project or program, these may be delivered by Council, the Queensland Government, the Federal Government, the private sector or the community. Identification and prioritisation is the result of ongoing engagement with stakeholders, ensuring prioritised actions represent the current and future needs of the community, government, industry, business and landowners.

These aspirational projects and programs will assist planning and coordination across Council to deliver the actions required to progress the vision of the Logan Village Local Plan (master plan). This approach allows Council to commit to a framework to deliver the vision of the master plan over the short term (up to five years), medium term (five to ten years) and long term (more than ten years), whilst allowing a more flexible approach in the delivery of priority projects and programs.

The priority projects and programs have been identified by applying the framework for good placemaking that considers the alignment of key places with the shared vision for the activity centre master plans, the urban design themes, the seven implementation strategies and Council's Corporate Plan Priorities. These important shared visions, themes, strategies and corporate priorities can be brought together through Place Management, as depicted in Figure 2 - Framework for Good Placemaking.

The priority projects and programs recommended for Council endorsement are set out in more detail in this document. Where identified, the internal branch/es recommended to ideally lead the project is highlighted in bold text. The priority projects and programs are expected to be updated annually and do not represent a commitment by Council or other stakeholders to fund or deliver a specific project. The priority projects and programs can be considered for funding, applications for government grants and partnerships with a range of stakeholders that lead to the eventual delivery of the project. The Division 4 Councillor will be consulted on all projects.

Following the Logan Village Forum a number of key initiatives and actions were endorsed by Council which informed the Logan Village Implementation Plan. From the Logan Village Implementation Fund a number of short term projects and programs will deliver on outcomes from the Logan Village Forum over a three year period (2018-2021). Place Managers (ED&S Branch) will lead the collaboration across Council, community and business stakeholders to deliver key outcomes from the Logan Village Forum.

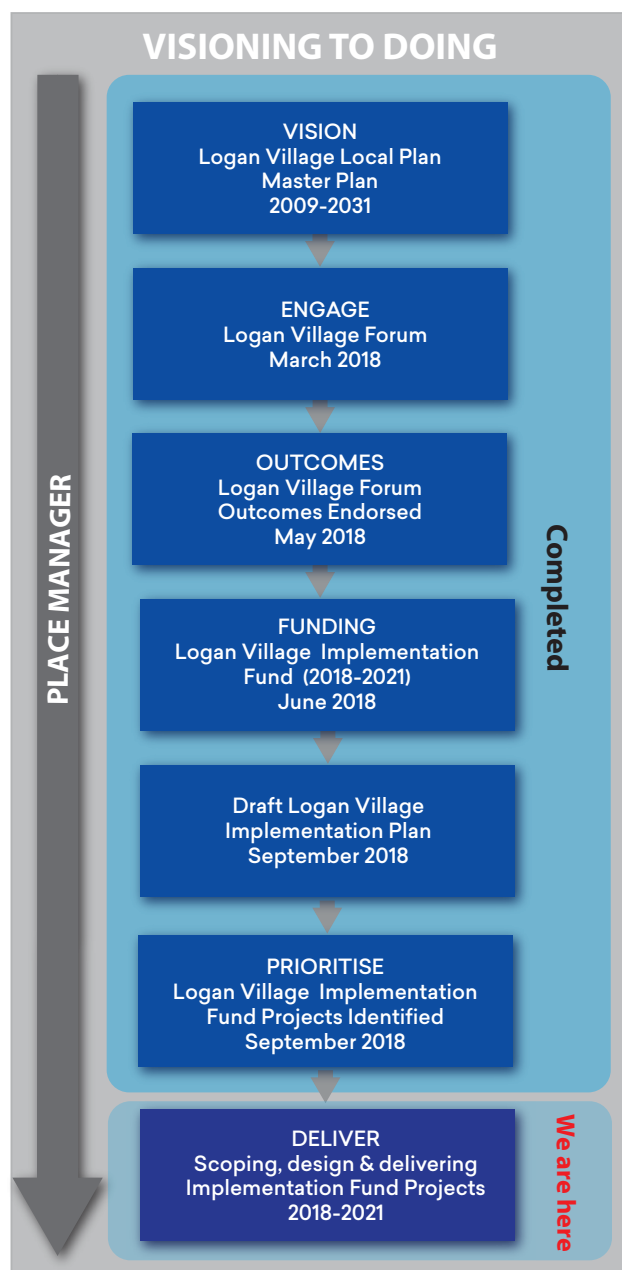


Figure 1 - 'Visioning' to 'Doing'

Framework for Good Placemaking

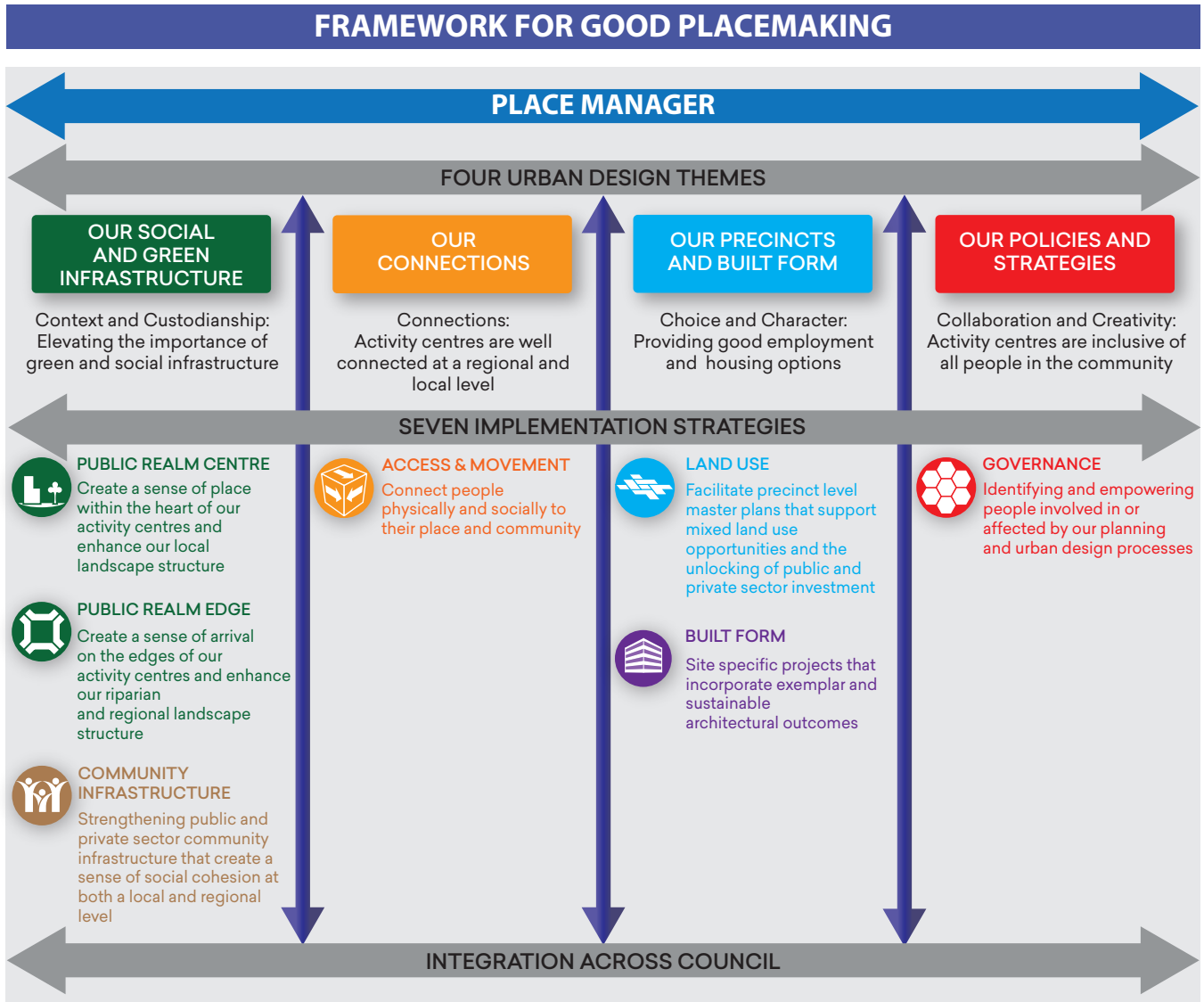


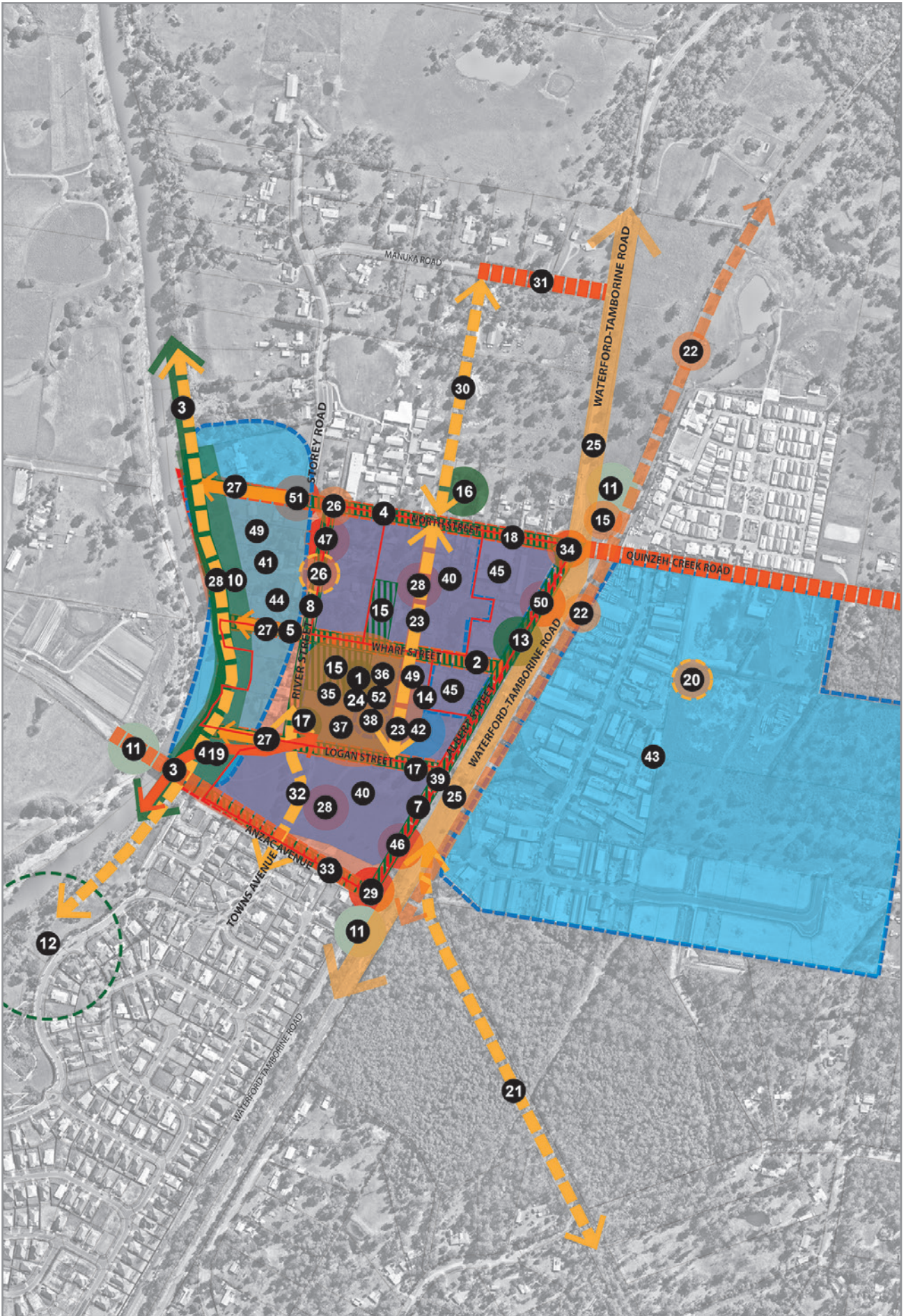
Figure 2 - Framework for Good Placemaking



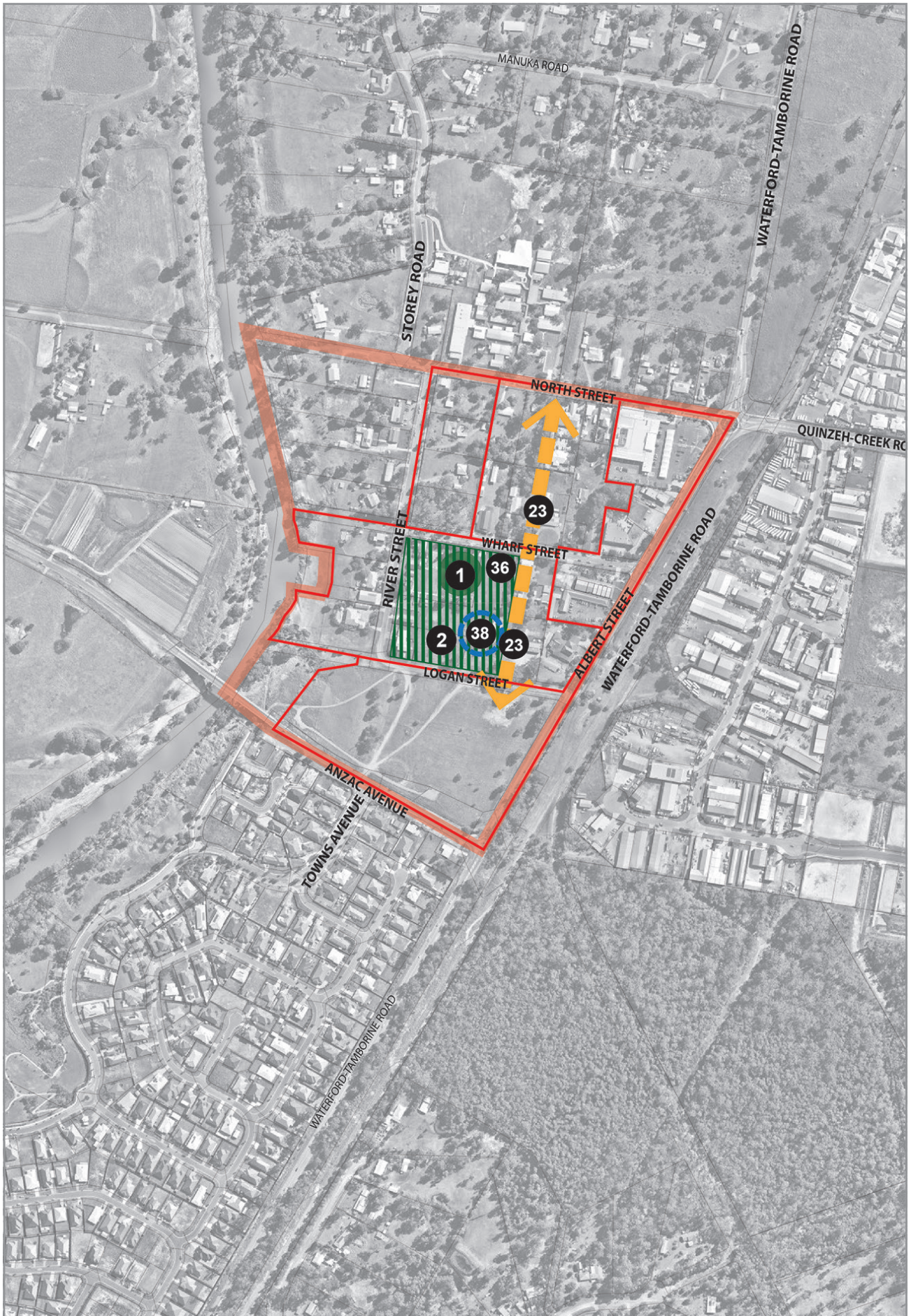
Projects and Programs

ACTIONS	TIMING	SUMMIT OUTCOME
SOCIAL AND GREEN INFRASTRUCTURE (CONTEXT AND CUSTODIANSHIP)		
📍 PUBLIC REALM (CENTRE)		
1 Upgrade the playground on the Logan Village Green	Short term	✓
2 Logan Village Streetscape Master Plan	Short term	✓
3 Green link / boardwalk along the Logan River	Long term	✓
4 Streetscape enhancements and activation of North Street	Medium term	✓
5 Streetscape enhancements and activation of Wharf Street	Medium term	✓
6 Streetscape enhancements and activation of Logan Street	Medium term	✓
7 Streetscape enhancements and activation of Albert Street	Medium term	✓
8 Streetscape enhancements and activation of River Street	Medium term	✓
9 Streetscape enhancements and activation of Anzac Avenue	Medium term	✓
10 Upgrade the Logan River precinct	Medium to long term	✓
11 Design and implement welcome and entry statements to Logan Village	Short to medium term	✓
📍 PUBLIC REALM (EDGE)		
12 Identify a suitable location, design and deliver a dog park for Logan Village	Short term	✓
👤 COMMUNITY INFRASTRUCTURE		
13 Undertake a feasibility study for a swimming pool for the region	Medium term	✓
14 Improve community safety and surveillance	Short to medium term	
15 Upgrade of local community infrastructure	Medium term	
16 Community Art Gallery	Long term	
17 Upgrade the Logan Village Police Beat	Short to medium term	✓
CONNECTIONS		
🚶 ACCESS AND MOVEMENT		
18 Parking Strategy for the activity centre core	Medium term	
19 Shared pathway connection with My Home & the River Estate	Short term	✓
20 Upgrade the disused Quinzeh Creek bridge	Short term	✓
21 Deliver an active transport link between Yarrabilba and Logan Village on the disused spur line	Short term	✓
22 Public Transportation Strategy	Medium term	✓
23 Deliver the new Village Green Main Street	Short term (a) Long term (b)	✓
24 Digital connectivity inclusive of free Wi-Fi to the Village Green	Short to medium term	✓
25 Upgrade of Waterford-Tamborine Road	Medium term	✓
26 Investigate the introduction of traffic calming measures for Logan Village	Short to medium term	✓
27 Re-establish access to the Logan River	Medium term	✓
28 Deliver a new shared active transport link along the Logan River	Medium to long term	✓
29 Develop a suite of wayfinding signage for Logan Village	Short term	✓
30 New access road connecting North Street to Manuka Road	Short term	✓
31 Extension of Manuka Road	Medium term	
32 Extension of River Street	Medium term	
33 Upgrade of Anzac Avenue	Medium term	✓
34 Signalised intersection at Waterford-Tamborine Road and Quinzeh Creek Road	Short term	✓
PRECINCTS AND BUILDINGS (CHOICE AND CHARACTER)		
🏠 LAND USE		
35 Activation of the Village Green	Short term	✓
36 Coffee shop on the Village Green	Short term	✓
37 Prepare a precinct master plan for the Village Green precinct	Short term	✓
38 Replica heritage style church on the Village Green	Short to medium term	✓
39 Retail and Business Attraction Strategy	Short to medium term	✓
40 Develop a strategy to retain the rural character and reflect the rich heritage of the Village	Short to medium term	✓
41 Activate the Logan River Precinct	Short to medium term	✓
42 Expand the Logan Village Hotel to provide more facilities	Short to Medium term	✓
43 Expansion of the industrial precinct	Long term	✓
🏢 BUILT FORM		
44 Develop a multi-functional community centre	Short to medium term	✓
45 Upgrade the buildings in the shopping centre precinct and retain heritage character	Medium to long term	✓
POLICIES AND STRATEGIES (COLLABORATION AND CREATIVITY)		
🌐 GOVERNANCE		
46 Place Based specific events for the activity centre	Short term	
47 Incentivise the early delivery of catalyst projects	Ongoing	
48 Deliver a Place Branding Strategy for Logan Village	Short term	✓
49 Update the Local Plan planning scheme provisions	Short term	✓
50 Provide incentives for development of short-term accommodation, retail, restaurants, coffee shops and RV Park	Short term	✓
51 Establish the Logan Village Activity Centre Management Group	Short term	✓
52 Logan Village Events Strategy	Short term	✓

Projects and Programs



Logan Village Implementation Fund Projects (2018-2021)



Logan Village Implementation Fund Projects (2018-2021)

ACTIVATION, EMBELLISHMENT AND EXPANSION OF THE LOGAN VILLAGE GREEN

2 Update Village Green Master Plan and design the new Main Street:

23 Prepare an updated master plan for the Village green, including undertaking a survey and audit of existing infrastructure, review of key implementation actions previously recommended for the Logan Village Green Master Plan 2012. Review the new main street along the Village Green and prepare a detailed concept design for the new main street, following the review of the existing Village Green Main Street alignment and function with input from adjoining land owners. The master plan will identify and guide the additional infrastructure to potentially be implemented as part of the Village Green such as a playground, coffee shop and replica heritage church.



36 Coffee shop on the Village Green:

Invite expressions of interest from businesses and the community to secure a suitable tenant, end users or operators for a temporary coffee shop to be located on the Logan Village Green following the completion of the Village Green Master Plan. Identify a suitable location for the installation of the coffee shop and provide seating and furniture for customers. Investigate various temporary solutions to introduce this new land use to the Village Green.



38 Heritage Church (Community building) on the Logan Village Green:

Investigate the feasibility of the relocation, installation and refurbishment of an old heritage style church to the Logan Village Green to suit the community requirements for the introduction of an additional multifunctional community building, in line with the updated Logan Village Green Master Plan. The installation of a replica heritage church building that aligns with the heritage character of Logan Village can be investigated as an alternative solution. The building should be able to perform as a multi-functional space for weddings and house community groups such as a theatre group and gallery with the aim that it will attract new visitors to Logan Village.



1 Upgraded Playground on the Village Green:

Design and deliver a signature playground in keeping with the rural and heritage character for Logan Village.

Scope of works include:

- the potential demolition of existing playground infrastructure
- construction of new playground structures
- landscape embellishments including seating, bins, upgraded water bubbler and landscaping works.

The playground will be a key attractor for people to visit the Village Green and will have the ability to draw people from further afield.



Logan Village Implementation Fund Projects (2018-2021)



Logan Village Implementation Fund Projects (2018-2021)

CONNECTIVITY TO LOGAN VILLAGE AS A DESTINATION

- 19 Pedestrian Connection to My Home and the River Estate:** Design and construct a new 2m shared pathway between the Logan Village Green and My Home and the River Estate, inclusive of a new bridge to cross the gully and maintain healthy drainage corridor across site, clearing and earthworks, landscaping works and a viewing platform to formalise a connection between the residential estate south of Logan Village and the Logan Village Green, to encourage active transport between the business centre and residential areas and provide access to the parkland and play areas adjacent to the Logan River. The viewing platform can provide views of the Logan River.



- 21 Rail Trail active transport link between Yarrabilba and Logan Village (Design only):** Design for the establishment of a pedestrian and cycle link between Yarrabilba and Logan Village along the decommissioned railway spurline to secure funding for the delivery of the physical infrastructure in the short term.



- 29 Wayfinding and directional signage:** Deliver new legible wayfinding/directional signage to enhance the legibility of the activity centre. Improved entry and wayfinding and signage tied to the place branding will make Logan Village more legible and will be a useful tool for visitors to the area.

- 52 Events Strategy:** Prepare and deliver a Festival and Events Strategy 2019-2024 for the Logan Village Green and in line with the approved events strategy implement a signature event and a number of activations for the Village Green or key locations in Logan Village. Create a shared vision around Festival and Event development as well as provide an integrated framework for future events in the region. Involve the local community in highlighting the issues and opportunities that exist to achieve the shared vision along with building capacity and inclusion in delivering successful events.



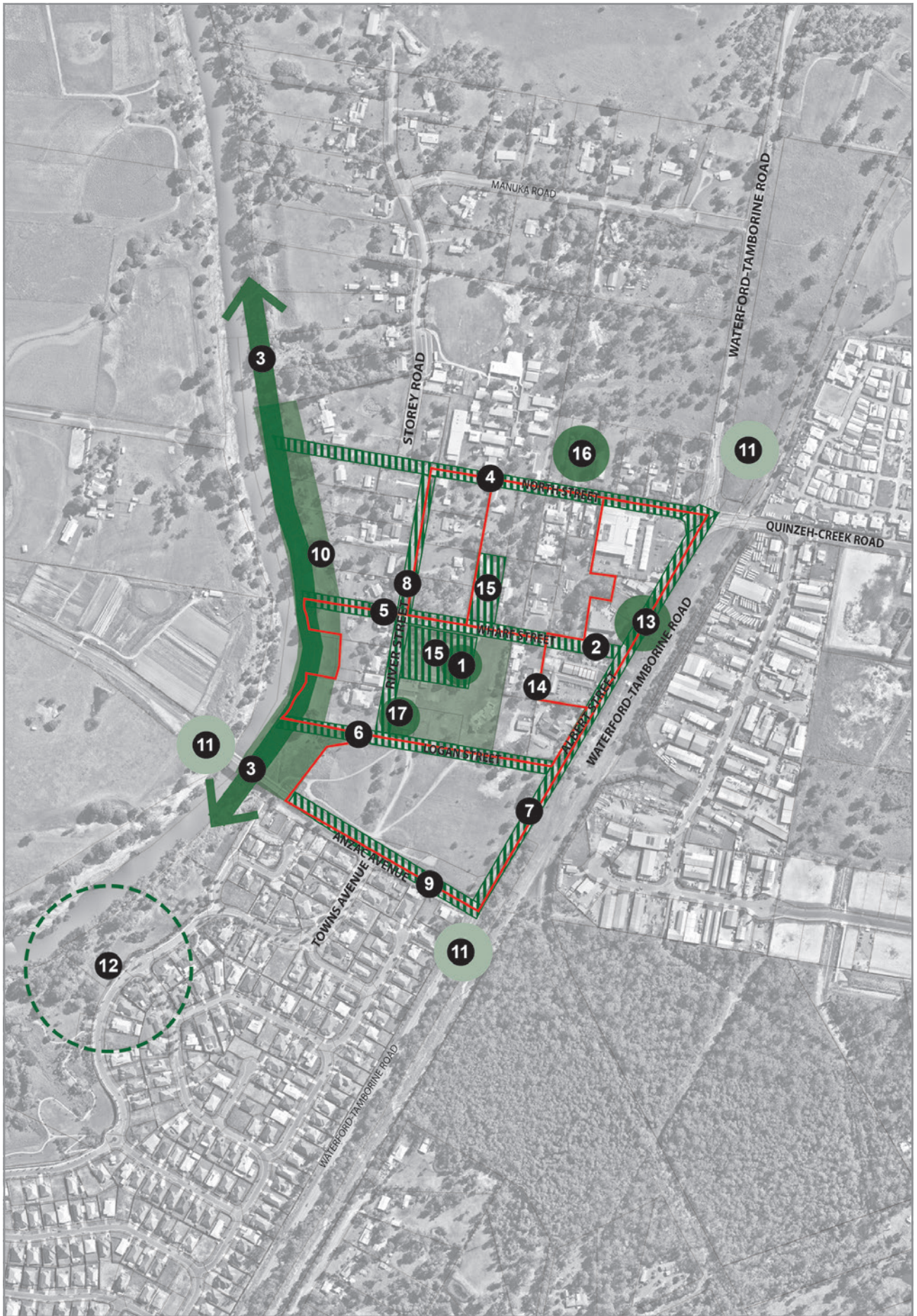
- 48 Place branding/marketing strategy:** The place branding/marketing strategy will assist to communicate and reinforce the value of Logan Village more effectively to the centre's customer segments, providing the foundation for the development of a recommended marketing strategy and associated collateral.

- 24 Free Wi-Fi to the Logan Village Green:** Install and commission electrical, civil works and relevant site re-establishment for the supply and installation of Wi-Fi in the Logan Village Green. It is proposed that free Wi-Fi will improve activation of the civic park, improve future city planning activities and provide an understanding of how the space is used and improve customer experiences when engaging with and using Council services.

- 52 Establish the Logan Village Activity Centre Advisory Group:** Develop the terms of reference for the establishment of a management group that represents business, the community and local government. The group will assist with overseeing and implementing key priority projects to provide the community with greater ownership and accountability for the projects that will be delivered.



Social and Green Infrastructure



Social and Green Infrastructure

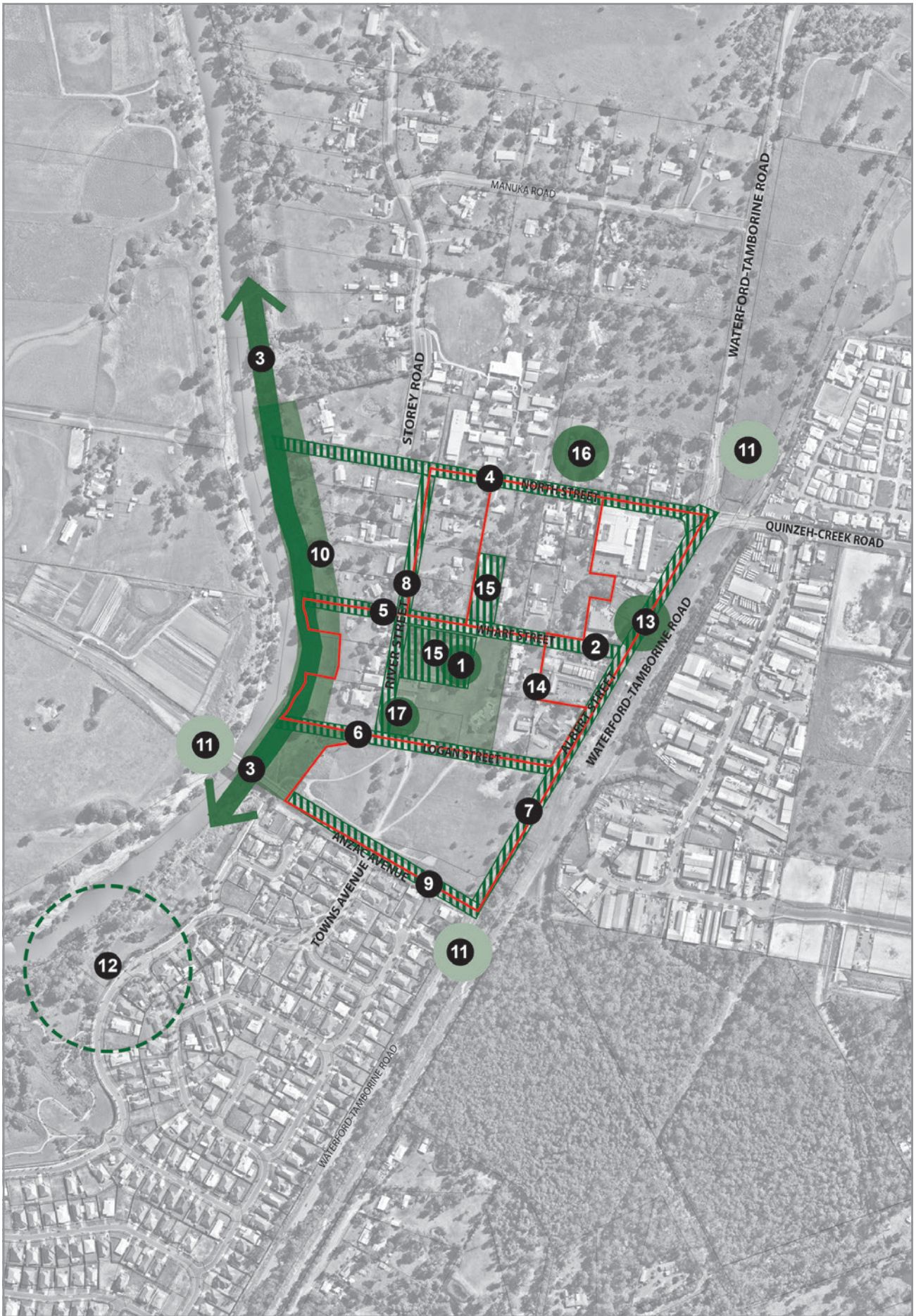


PUBLIC REALM (CENTRE)

Create a sense of place within the heart of activity centres and enhance our local landscape structure

	ACTIONS	STAKEHOLDERS	TIMING
1	<p>Upgrade the playground on the Logan Village Green: Upgrade the existing playground on the Village Green or investigate the delivery of a new playground as well as investigate the feasibility and options for the relocation of the existing skate park. The design and siting of the equipment should have due regard to the Village's rural and heritage character.</p> <p>Delivery of the enhanced playground should include the various local community organisations so that it exudes a sense of community.</p> <p>The playground should be integrated with other features of the Village (such as the Logan River and/or the Village Green).</p>	EDS, Parks, CS	Short term
2	<p>Logan Village Streetscape Master Plan: Prepare an overall streetscape masterplan with improved streetscape enhancements, on-street parking, landscaping and cycle amenity along North, Wharf, Logan, Albert, River Streets and Anzac Avenue inclusive of soft landscaping; additional shade trees/planting and shade structures (temporary and permanent); public art; street furniture and seating.</p>	EDS, Parks, RIP, RID, CS, Businesses	Short term
3	<p>Green link / boardwalk along the Logan River: Design and deliver a shared pathway/ boardwalk along the Logan River inclusive of: improved legibility; outdoor dining; smart street and pedestrian lighting; CCTV cameras; public art and street furniture; and landscaping.</p>	EDS, Parks, RIP, HEW, RID, CS, Businesses	Long term
4	<p>Streetscape enhancements and activation of North Street: Create a green link with the Logan River through streetscape enhancements inclusive of street planting and water sensitive urban design; improved legibility, integration of dedicated cycle lanes; outdoor dining, smart street and pedestrian lighting; CCTV cameras, public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, RID, CS, Businesses	Medium term
5	<p>Streetscape enhancements and activation of Wharf Street: Create green links through streetscape enhancements inclusive of: street planting and water sensitive urban design; improved legibility; integration of dedicated cycle lanes; outdoor dining; smart street and pedestrian lighting; CCTV cameras; public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, CS, RID, Businesses	Medium term
6	<p>Streetscape enhancements and activation of Logan Street: Create a green link with the Logan River through streetscape enhancements inclusive of: street planting and water sensitive urban design; improved legibility; integration of dedicated cycle lanes; outdoor dining; smart street and pedestrian lighting; CCTV cameras; public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, HEW, RID, CS, Businesses	Medium term
7	<p>Streetscape enhancements and activation of Albert Street: In partnership with TMR implement streetscape enhancements inclusive of street planting and water sensitive urban design; improved legibility, integration of dedicated cycle lanes; outdoor dining, smart street and pedestrian lighting; CCTV cameras, public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, RID, CS, Businesses	Medium term
8	<p>Streetscape enhancements and activation of River Street: Create green links through streetscape enhancements inclusive of: street planting and water sensitive urban design; improved legibility; integration of dedicated cycle lanes; outdoor dining; smart street and pedestrian lighting; CCTV cameras; public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, RID, CS, Businesses	Medium term
9	<p>Streetscape enhancements and activation of Towns and Anzac Avenue: Create green links through streetscape enhancements inclusive of: street planting and water sensitive urban design; improved legibility; integration of dedicated cycle lanes; outdoor dining; smart street and pedestrian lighting; CCTV cameras; public art and street furniture; and hardscape landscaping.</p>	EDS, Parks, RIP, CS, RID, Businesses	Medium term
10	<p>Upgrade the Logan River precinct: Provide access to and activate the Logan River, inclusive of footpaths and cycle paths, lighting installations, improved street lighting, and public art. Provide amenities to the Logan River Precinct, inclusive of upgraded street furniture, play equipment, viewing platforms and shade structures.</p>	EDS, Parks, HEW	Medium to long term
11	<p>Design and implement welcome and entry statements to Logan Village: Design welcome and entry statements to Logan Village that demonstrate the heritage character of Logan Village. The setting and design of the signage should reflect a rural, village and heritage character, and the proximity to (and activities on) the river. The design and content of the signage should involve the local Community organisations and proudly display them. The design and content of the signage should welcome visitors and new business.</p>	EDS, Parks, HEW, MKT, Community	Short to medium term

Social and Green Infrastructure



Social and Green Infrastructure



PUBLIC REALM (EDGE)

Create a sense of arrival on the edges of our activity centres and enhance our riparian and regional landscape structure

	ACTIONS	STAKEHOLDERS	TIMING
12	Identify a suitable location, design and deliver a dog park for Logan Village: Identify a suitable location, work with land owners and community groups to determine the size, scope and embellishments for the delivery of a dog park in the Logan Village area.	Parks, EDS, CS	Short term



COMMUNITY INFRASTRUCTURE

Strengthening public and private sector community infrastructure that create a sense of social cohesion

	ACTIONS	STAKEHOLDERS	TIMING
13	Undertake a feasibility study for a swimming pool for the region: Together with undertaking a needs assessment for the region, investigate the need and undertake a feasibility study for the establishment of a swimming pool in Logan Village or the surrounding area.	CS, EDS, SLF, Parks, Businesses and Community	Medium term
14	Improved Community safety and surveillance: Implement CCTV and crime prevention through environmental design (CPTED) within the Village Green.	CS, EDS, AV, Local Businesses and Community	Short to medium term
15	Upgrade of local community infrastructure: Advocate for the upgrade and addition of community infrastructure. Work with local community groups to assess the current utilisation of local community infrastructure and undertake a needs assessment for improvements to existing infrastructure and the delivery of new community infrastructure.	CS, SLF, EDS, LCI, CECE, Parks, MKT, AV, Businesses and Community	Medium term
16	Community Art Gallery: Deliver a community art gallery that showcases local artworks from both the local school and broader community to create a sense of belonging and social inclusion.	LCI, EDS, CS, SLF, Parks, MKT, Businesses and Community	Long term
17	Upgrade the Logan Village Police Beat: Advocate for the upgrade of the Logan Village Police Beat to ensure a greater police presence in Logan village.	CS, AV, AD, QPS	Short to medium term





ACCESS AND MOVEMENT

Connect people physically, socially and digitally to their place and community

	ACTIONS	STAKEHOLDERS	TIMING
18	Parking Strategy for the activity centre core: Delivery of an updated parking plan that will summarise both existing and proposed car parking options inclusive of detailed information regarding revised time restrictions through the Logan Village Parking Strategy.	EDS, RIP, Businesses and Community	Medium term
19	Shared pathway connection with My Home & the River Estate: Facilitate the delivery of a pedestrian connection inclusive of lighting and directional signage. The route of the walkway and the design of signage and facilities should reflect a rural, village and heritage character, and the proximity to the river. Delivery of the walkway should include the various local community organisations so that the walkway represents a sense of community.	EDS, Parks, RIP, HEW	Short term
20	Upgrade the disused Quinzech Creek bridge: Investigate the potential to use the disused Quinzech Creek bridge for a pedestrian connection/horse riding.	RID, EDS, RIP, HEW	Short term
21	Deliver an active transport link between Yarrabilba and Logan Village on the disused spur line: Investigate the delivery of an active transport (walking and cycling) link between Yarrabilba and Logan Village along the disused rail spur line as part of a greater tourism active transport trail or rail trail for the region.	EDS, RIP, Parks, AV, Community groups DTMR, QR, Lendlease	Short term
22	Public Transportation Strategy: Advocate for the provision of public transport including the train service to Bethania. Work with TMR and QR on a future strategy to provide public transport to Logan Village and the surrounding area through the establishment of high occupancy transport lanes; provision of new services to link Logan Village to the rest Logan; and future development in Yarrabilba.	EDS, CECE, RIP, RID, AV Businesses and Community, DTMR	Medium term
23	Deliver the new Village Green Main Street: a. Design the new Village Green Main Street that provides a pedestrian and cycle link between North, Wharf and Logan Streets inclusive of street planting and water sensitive urban design; pedestrian lighting; street furniture; soft and hardscape landscaping; improved access; and the integration of pedestrian movement and cycling infrastructure. Design the new Village Green Main Street with input from the local community, user groups, adjoining land owners and DTMR, inclusive of investigating the relocation/upgrade of the existing skate park. b. Deliver the new Village Green Main Street inclusive of lighting, shade structures, public art and street furniture.	EDS, Parks, CS, LCI, RIP, CS, Landowners and Community	a. Short term b. Long term
24	Digital connectivity inclusive of free Wi-Fi to the Village Green: Deliver free Wi-Fi to key public spaces such as the Village Green and in future the Logan River precinct.	EDS, CF, MKT, SLF, Businesses and Community	Short term
25	Upgrade of Waterford-Tamborine Road: Advocate for the upgrade of Waterford -Tamborine Road with the following key considerations to be included in the design of the future road upgrades: a. Mitigate the impact of Waterford-Tamborine Road on adjacent properties (sound barriers). Improve access to businesses from Waterford-Tamborine Road and advocate for a design that will ensure that local business are not negatively impacted by future upgrades of the Waterford-Tamborine Road. b. Preserve the railway corridor and advocate for retaining the railway corridor in the design of the future upgrades of Waterford-Tamborine Road. c. Provide safe cycleways along Waterford-Tamborine Road: Advocate for the inclusion of dedicated off-road or other cycleways along the future alignment of Waterford-Tamborine Road. d. Improve road access to Logan Village from Waterford-Tamborine Road.	EDS, AD, RIP, RID, CF, HEW, DTMR, Lendlease	Medium term
26	Investigate the introduction of traffic calming measures for Logan Village: Investigate suitable traffic calming measures and identify local roads that require the implementation of identified traffic calming measures.	EDS, RIP, CECE, CS, Businesses and Community	Short to medium term
27	Re-establish access to the Logan River: Connect Wharf Street, Logan Street and North Street to the Logan River to facilitate access to the river.	EDS, Parks, RIP, MKT, HEW	Medium to long term
28	Deliver a new shared active transport link along the Logan River: Deliver a shared active transport link to provide access to the river inclusive of street planting and water sensitive urban design; improved legibility, integration of cycle ways; pedestrian lighting; CCTV cameras, public art and street furniture; hardscape and landscaping.	EDS, Parks, CS, RIP, DA, HEW	Medium to long term
29	Develop a suite of wayfinding signage for Logan Village: Design wayfinding and directional signage inclusive of consistent line marking, signage, key entry statements and parking signs promoting key facilities within Logan Village.	EDS, Parks, RIP, MKT	Short term



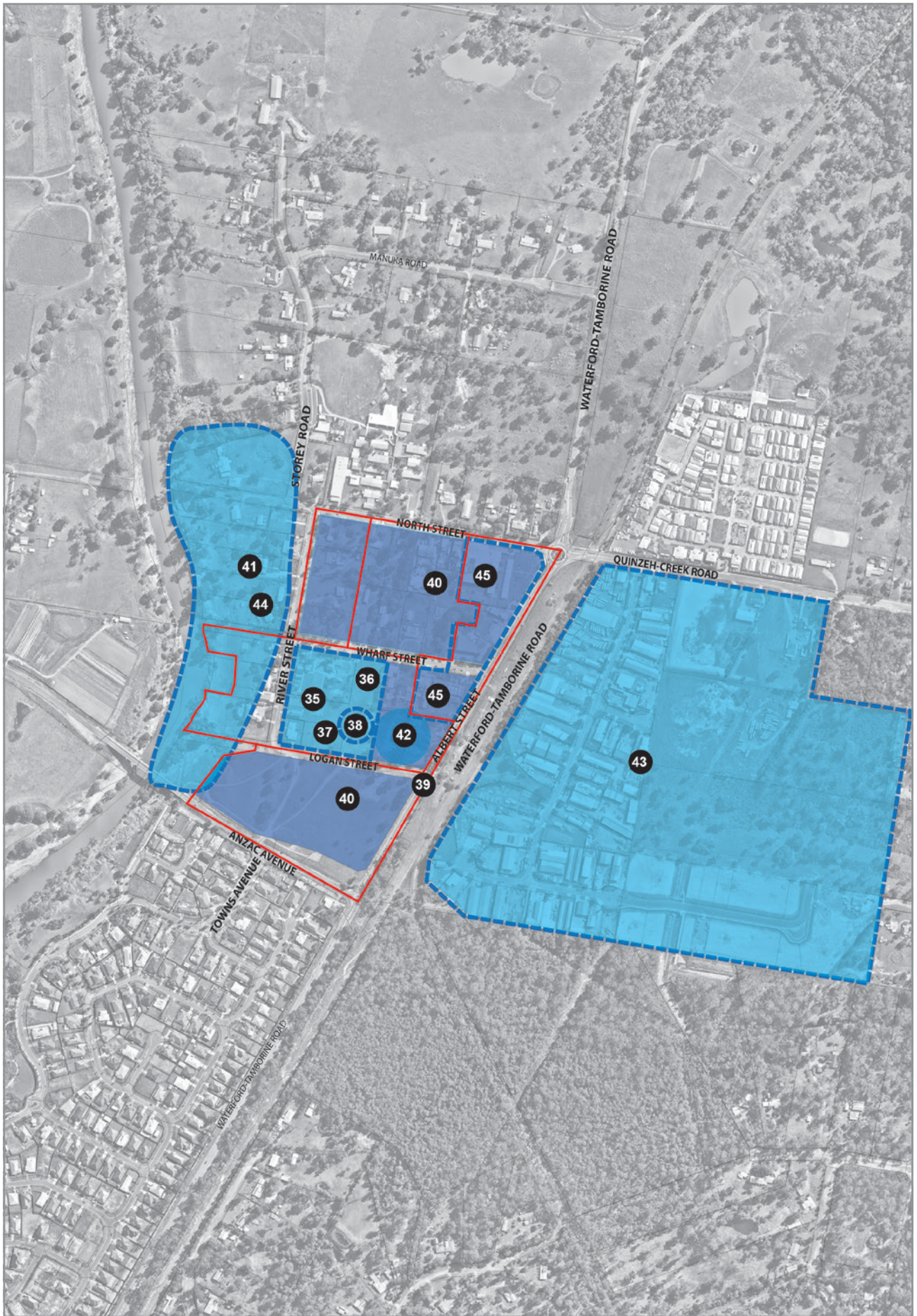


ACCESS AND MOVEMENT

Connect people physically, socially and digitally to their place and community

	ACTIONS	STAKEHOLDERS	TIMING
30	<p>New access road connecting North Street to Manuka Road: Enhance pedestrian connectivity and overall vehicular circulation with a new access road inclusive of street planting and water sensitive urban design; pedestrian lighting; street furniture; soft and hardscape landscaping; improved vehicle access; and the integration pedestrian and cycling infrastructure.</p>	EDS, DA, RIP, CECE, CS, Businesses and Community	Medium term
31	<p>Extension of Manuka Road: Link Manuka Road to Waterford-Tamborine Road to improve overall vehicular circulation through a proposed signalised intersection.</p>	EDS, DA, RIP, CECE, CS Landowners	Medium term
32	<p>Extension of River Street: Link River Street to Towns Avenue to improve pedestrian connectivity to the Village Green inclusive of street planting and water sensitive urban design; pedestrian lighting; street furniture; soft landscaping; improved vehicle circulation; and the integration of pedestrian and cycling infrastructure.</p>	EDS, DA, RIP, CECE, CS, Landowners	Medium term
33	<p>Upgrade of Anzac Avenue: Upgrade Anzac Avenue to a four-lane dual carriageway in order to accommodate for the increased traffic volumes from the future development of Yarrabilba inclusive of the Logan City Street Landscape Strategy.</p>	EDS, RIP, RID, DTMR, Businesses and Community	Medium term
34	<p>Proposed signalised intersection at Waterford-Tamborine Road and Quinze-Creek Road: Advocate for the upgrade of the intersection to a signalised intersection inclusive of the development of a slip lane into Opal Gardens from Quinze-Creek Road to alleviate congestion and improve road safety.</p>	EDS, CECE, RIP, RID, AV DTMR, Community	Short to term

Precincts and Buildings



Precincts and Buildings



LAND USE

Facilitate precinct level master plans that support mixed land use opportunities and unlocking public and private sector investment

	ACTIONS	STAKEHOLDERS	TIMING
35	Activation of the Village Green: Develop an events strategy for the Logan Village Green that aligns with Council's economic, tourism and community objectives. Develop an effective event calendar that delivers a range of destination, cultural and community events and festivals for the Village Green that will lift the profile of the centre and/or contribute significantly to its economy and community development.	EDS, Parks, RIP, RID, MKT, Businesses, Community Groups	Short term
36	Coffee shop on the Village Green: Deliver a temporary coffee shop on the Village Green as a way to activate the Village Green and attract new business opportunities to the activity centre.	EDS, SLF, CS, Businesses and Community	Short term
37	Prepare a precinct master plan for the Village Green precinct: Work with affected land owners, user groups, community groups and local businesses to update the Logan Village Green Master Plan to facilitate the upgrading and/or expansions of the Village Green inclusive of resolving the Village Green Main Street, location for the replica church and upgraded playground.	EDS, Parks, RIP, CS, SLF, Businesses, Community Groups	Short term
38	Replica heritage style church on the Village Green: Investigate the feasibility and deliver a multi-purpose replica heritage style church on the Village Green that can be used for many different community activities or arts.	EDS, Parks, RIP, CS, SLF, Businesses, Community Groups	Short to medium term
39	Retail and Business Attraction Strategy: Deliver a greater variety of business and tourism focussed activities to attract new investments into the centre. Investigate a suitable site and the feasibility of the development of an Eat Street style food precinct with markets to capitalise on the tourist market and attract new business and retail opportunities to Logan Village. Create a café and restaurant precinct. Develop a strategy to attract suitable businesses to create a café and restaurant precinct inclusive of providing incentives to attract these uses to the Village. Attract new businesses to Logan Village to facilitate the establishment of a greater variety of shops and businesses in the centre. Attract new investments into the centre inclusive of events that activate the centre at night and include land uses such as speciality retail, cafes, restaurants and hotels.	EDS, Businesses and Community	Short to medium term
40	Develop a strategy to retain the rural character and reflect the rich heritage of the Village: Develop a strategy inclusive of developing design guidelines, reviewing the local plan provisions and in line with a Place Branding strategy to influence the retention of the rural and heritage character of Logan Village.	EDS, MKT, DA, Businesses and Community	Short to medium term
41	Activate the Logan River Precinct: Investigate the potential and feasibility for river access and the establishment of an RV/holiday park/short term accommodation establishment on the river and deliver accommodation establishments that have the opportunity to activate the river. Facilitate the development of cafés and restaurants along the Logan River bank.	EDS, Parks, HEW, Landowners, Businesses, Chamber of Commerce	Short to medium term
42	Expand the Logan Village Hotel to provide more facilities: Work with the Logan Village Hotel to provide more facilities, expand operations and to assist in the activation of the Village Green.	EDS, DA, Landowners	Short to medium term
43	Expansion of the industrial precinct: Develop a strategy for the expansion of the industrial precinct towards the east in support of local employment opportunities; development of low impact industrial uses; and the provisioning of the appropriate buffering treatments to accommodate the expansion.	EDS, CECE, CS, DA, Businesses	Long term



BUILT FORM

Site specific projects that incorporate exemplar and sustainable architectural outcomes

	ACTIONS	STAKEHOLDERS	TIMING
44	Develop a community function centre: Develop a community function centre that can be used for a range of uses and that will embody and reflect a rural and heritage character, and consider proximity to the river and activities on the Logan River. Delivery of the centre should include the various local community organisations so that the facility exudes a sense of community. The bulk, scale, size and design of the centre (and its ancillary facilities, such as car parking) should be typical of existing built forms and the spaces between them in the Village. A focus on the design and operation of the centre should be on bringing visitors and new business to the Village.	EDS, CECE, CS, DA, SLF	Short to Medium term
45	Upgrade the buildings in the centre shopping precinct and retain heritage character: Investigate the sourcing of additional of heritage buildings for future use in the centre. Work with land owners to facilitate the upgrade of buildings in the shopping centre precinct and building facades together with streetscape upgrades. Retain heritage character for buildings in Logan Village.	EDS, CECE, DA, Businesses and Community	Medium term



Policies and Strategies



GOVERNANCE

Identifying and empowering people involved in or affected by our planning and urban design process

	ACTIONS	STAKEHOLDERS	TIMING
46	<p>Place Based Specific Events for the activity centre: Plan and host place based specific events with the purpose to engage the community, stakeholders, developers and investors to catalyse development and investment opportunities within the activity centre.</p>	EDS, MKT, CECE	Completed
47	<p>Incentivise early delivery of catalyst projects: Stimulate private investment and employment opportunities through incentivising key developments and landmark buildings.</p>	EDS, DA, Businesses and Community	Ongoing
48	<p>Deliver a Place Branding Strategy for Logan Village: Undertake a Place Branding, strategic marketing, engagement and media strategy for the centre that will define Logan Village as a key tourist destination into the future, promote a positive image and guide cohesive stakeholder engagement.</p>	EDS, MKT, Businesses and Community	Short term
49	<p>Update the Local Plan Planning Scheme provisions: Review the Logan Planning Scheme Provisions to include short-term accommodation in the Village and Centre Frame precincts as defined in the Logan Village Local Plan.</p> <p>Investigate in more detail the expansion of the local plan boundary to include the properties adjoining the Logan River between Anzac Avenue and North Street and surrounds, the properties up to Manuka Road, properties north of Quinzeh Creek Road and the industrial estate to reflect the Logan Village Summit outcomes.</p>	EDS, DA, Businesses and Developers	Short term
50	<p>Provide incentives for development of short-term accommodation, retail, restaurants, coffee shops and RV Park: Explore additional opportunities and land uses that can benefit from the deferral of levied charges for development within the Village, Centre Core and Centre Frame precincts as identified in the Logan Village Local Plan.</p>	EDS, MKT, AD, HEW, Businesses and Community	Short term
51	<p>Establish the Logan Village Activity Centre Management Group: Establish a Logan Village Activity Centre Management Group to represent the community, local businesses, local artists and property owners in the implementation of projects.</p>	EDS, MKT, CECE, Businesses and Community, LCCC	Short term
52	<p>Logan Village Events Strategy: Prepare and deliver a Festival and Events Strategy 2019-2024 for Logan Village and in line with the approved events strategy implement a signature event and a number of activations for the Village Green or key locations in Logan Village to create a shared vision around Festival and Event development as well as provide an integrated framework for future events in the region.</p> <p>Involve and activate the local community in highlighting the issues and opportunities that exist to achieve the shared vision along with building capacity and inclusion in delivering successful events.</p>	EDS, MKT, Businesses and Community	Short term

The Ingredients of Good Placemaking



Collaboration and Creativity

- Urban renewal needs political will — report directly to the decision makers.
- Be collaborative and move beyond narrow interest groups or departments.
- Do an awful lot of market research — know your geo-economic space — develop a great business plan.
- Rely on independent and nationally respected champions.
- Know your strategic partners — build a coalition of the willing.
- Understand the extent of 'subsidies' so you can support rather than sponsor Government policies.
- Feature in regional conversations.
- Change the language but make sure the vision and messages are consistent.
- Be nimble — apply a light touch — maintain a level of agility.
- Know who makes or breaks your community.
- Find your Place champions — especially the young entrepreneurs.
- Be genuine in your engagement with the private sector.
- Continually engage with the community, local artists, performers, creative makers and thinkers.
- Don't just be fast, be certain and clear and don't move the goal posts.
- Accept that you don't always get it right.
- Relinquish control and the belief that you know all the answers.
- Pace is important — point to progress.
- Be deliberate not ordinary — be successful not controversial.
- Light a candle and the moths will come.
- Reinvest your profits back into the Place.

Context and Custodianship

- Urban renewal is a process measured in decades and across generations.
- Create a Place Manager / curator — move beyond assets and operational needs.
- City making not building.
- The sign of a great city or precinct is the strength of its cultural and artist life.
- Businesses are placing a greater emphasis on the cultural amenity of their host city.
- Create a compelling destination.
- Prioritise what is durable and real.
- Play to your local strengths and opportunities — enrich the locale.
- What makes you unique?
- What is your competitive advantage?
- Focus on authentic urban design outcomes instead of marketing, branding or tourism fads.
- Populate a space with a good (and timeless) idea.
- Communities don't care who delivers it.
- Deliver amenity and the estate works first where possible.
- Provide certainty at a local level by investing in physical, green and social infrastructure.
- Focus on catalytic interventions — half permanent and half temporary.
- Well placed community infrastructure is critical to urban renewal — it is your currency and contribution.
- Decide on how you will measure success and measure often — include an urban and social value.
- Allow qualitative performance based assessments.
- Invest in the process of getting there — keep implementation simple — what are the top five outcomes and how do we drive towards them.

Choice and Character

- Create a PLACE rather than simply constructing a building.
- Understand the power and relationship between public and privately owned land.
- Acquire land only if you need to and for 'city making' reasons.
- The scale of development is not just about the dollar but about the strategic outcomes.
- Don't rely purely on State led projects to kick start the renewal process they are important but take longer to deliver.
- Spend your time and money working with existing landowners — get mixed use development happening and move on.
- Don't underestimate your contribution in providing developmental certainty, service and incentives.
- You can't legislate for innovation so don't rely on a code.
- Let the market decide — work with it — don't force it.
- Don't be a slave to the immediate market and be adaptive to long term trends.
- Target major tenants (civic, commercial, retail and institutional) that bring another place dimension.
- Focus on fine grain tenancies not just head offices and large floor plates.
- Attract and retain best practice businesses and industry leaders.
- Reward businesses and people who enhance the place experience.
- Promote speciality operators, festivals, exhibitions and events.
- Focus on employment sectors, job creation and essential services.
- Health and Education Services = Jobs (tertiary and vocational linkages are pivotal).
- Match an industry sector and skill set to your residents (workforce) and strategic vision.
- Job perception is linked to place perception.

Connections

- Urban renewal is about creating great streets not entry statements.
- Empower transport engineers to be part of the journey and the urban design story.
- Do a strategic network review — 'think' regionally and 'deliver' locally.
- Play the long game — get the urban structure right and stick with it.
- Quick access to a capital city is good but not essential.
- Focus on local hotspots that are complementary and well connected.
- Do the groundwork, make the connections, get uplift.

