

Projects and Programs



INNOVATIVE, DYNAMIC, CITY OF THE FUTURE



Artist Impression of a future Logan Central

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List of Abbreviations

DETE	Department of Education, Training & Employment
DTMR	Department of Transport & Main Roads
EDZ	Economic Development Zone
LEC	Logan Entertainment Centre
PCYC	Police Citizens Youth Club
QPS	Queensland Police Service
TOD	Transit Oriented Development

Logan City Council Branches

AD	Administration Branch
AV	Advocacy Program
CECE	Customer Experience & Community Engagement Branch
CF	City Futures Branch
CS	Community Services Branch
CS&AC	City Standards & Animal Care Branch
DA	Development Assessment Branch
EDS	Economic Development & Strategy Branch
ELT	Council's Executive Leadership Team
HEW	Health, Environment & Waste Branch
LCI	Libraries & Creative Industries Branch
M&E	Marketing & Events Branch
Media	Media Branch
Parks	Parks Branch
RCM	Roads Construction Maintenance Branch
RID	Road Infrastructure Delivery Branch
RIP	Road Infrastructure Planning Branch
SLF	Sport, Leisure & Facilities Branch
SP	Strategic Projects Branch
WI	Water Infrastructure Branch

Introduction

The purpose of the Logan Central Implementation Plan is to progress the aims and objectives of the Logan Central Master Plan from 'visioning' to 'doing' through the process as set out in Figure 1.

The Implementation Plan does this by identifying and prioritising potential capital and non-capital projects and programs to deliver the actions required to progress the aims and objectives of a master plan. Depending on the type of project or program, these may be delivered by Council, the Queensland Government, the Federal Government, the private sector or the community. Identification and prioritisation is the result of ongoing engagement with stakeholders to ensure prioritised actions represent the current and future needs of the community, government, industry, business and landowners.

These projects and programs will assist planning and coordination across Council to deliver the actions required to progress the vision of the Logan Central Master Plan. This approach allows Council to commit to a framework to deliver the vision of the master plan over the short term (up to five years), medium term (five to ten years) and long term (more than ten years), whilst allowing a more flexible approach in the delivery of priority projects and programs.

The Projects and Programs have been identified by applying the framework for good placemaking that considers the alignment of key places with the shared vision for the activity centre master plans, the urban design themes, the seven implementation strategies and Council's Corporate Plan Priorities. These important shared visions, themes, strategies and corporate priorities can be brought together through Place Management, as depicted in Figure 2 - Framework for Good Placemaking.

The Projects and Programs recommended for Council endorsement are set out in more detail in this document. Where identified, the internal branch/es recommended to ideally lead the project is highlighted in bold text. The Projects and Programs are expected to be updated annually and do not represent a commitment by Council or other stakeholders to fund or deliver a specific project. Projects and Programs can be considered for funding, applications for government grants and partnerships with a range of stakeholders that lead to the eventual delivery of the project. The Division 2 Councillor will be consulted on all projects.

Following the Logan Central Summit, a number of key initiatives and actions were endorsed by Council, which were included in the Logan Central Implementation Plan. The next steps include identifying a number of short-term projects and programs to deliver on outcomes from the Logan Central Summit and secure funding for delivering short term projects. Place Managers (EDS Branch) will lead the collaboration across Council, community and stakeholders to deliver on the vision of the Logan Central Master Plan.

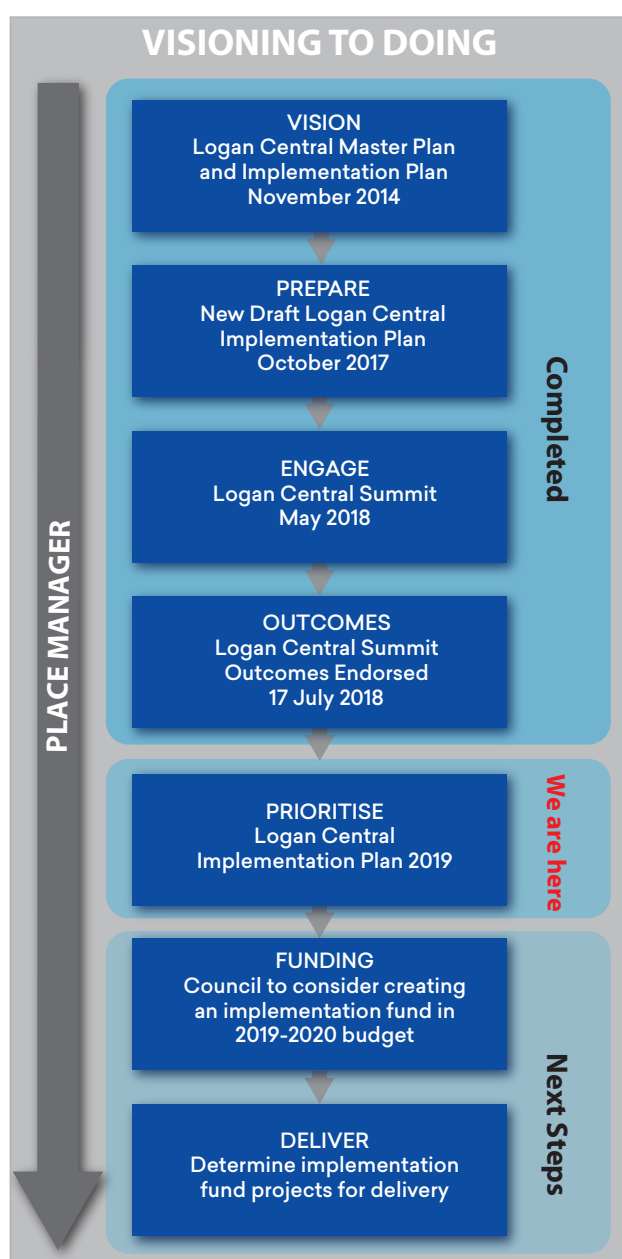


Figure 1 - 'Visioning' to 'Doing'

Framework for Good Placemaking

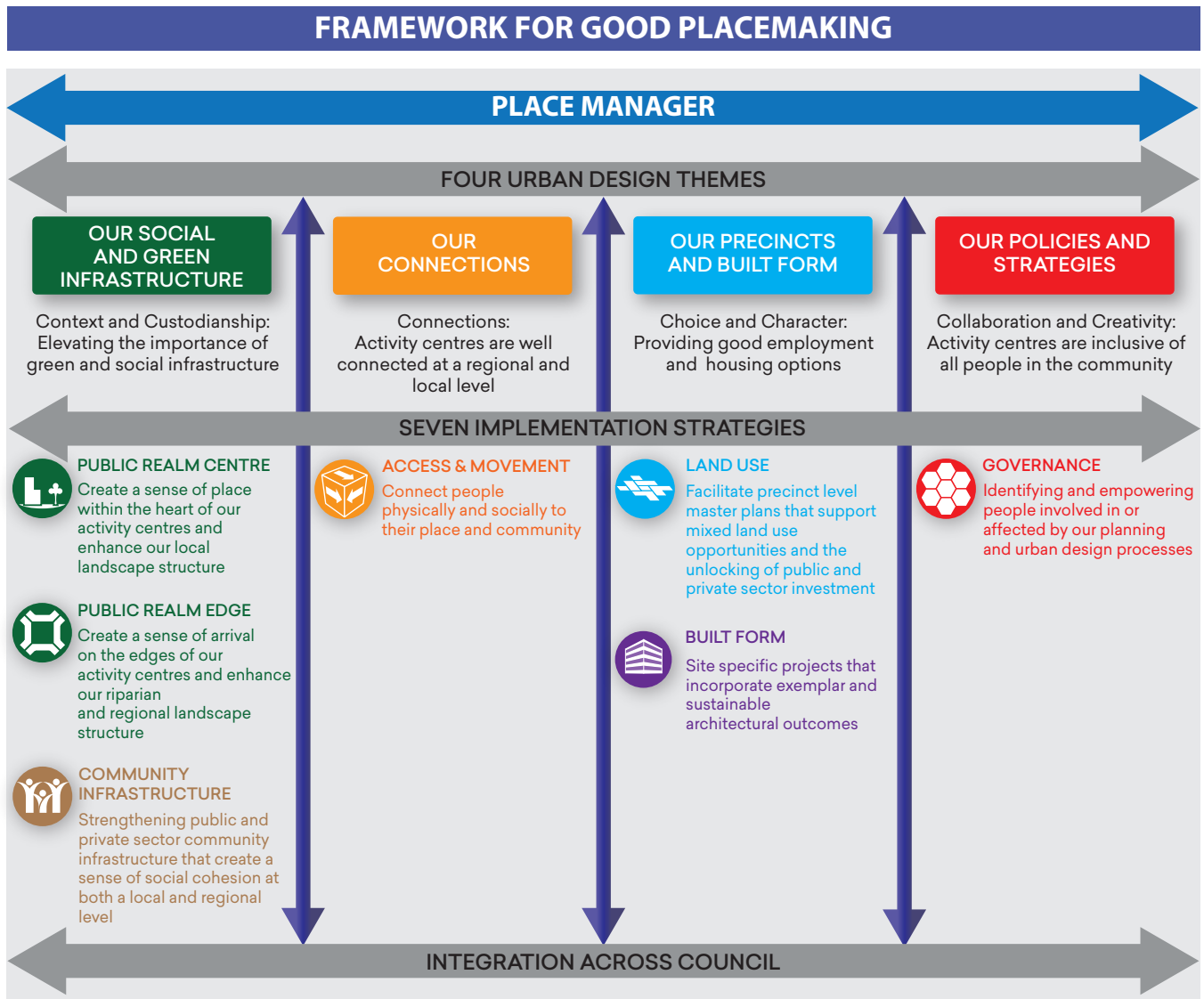









Figure 2 - Framework for Good Placemaking

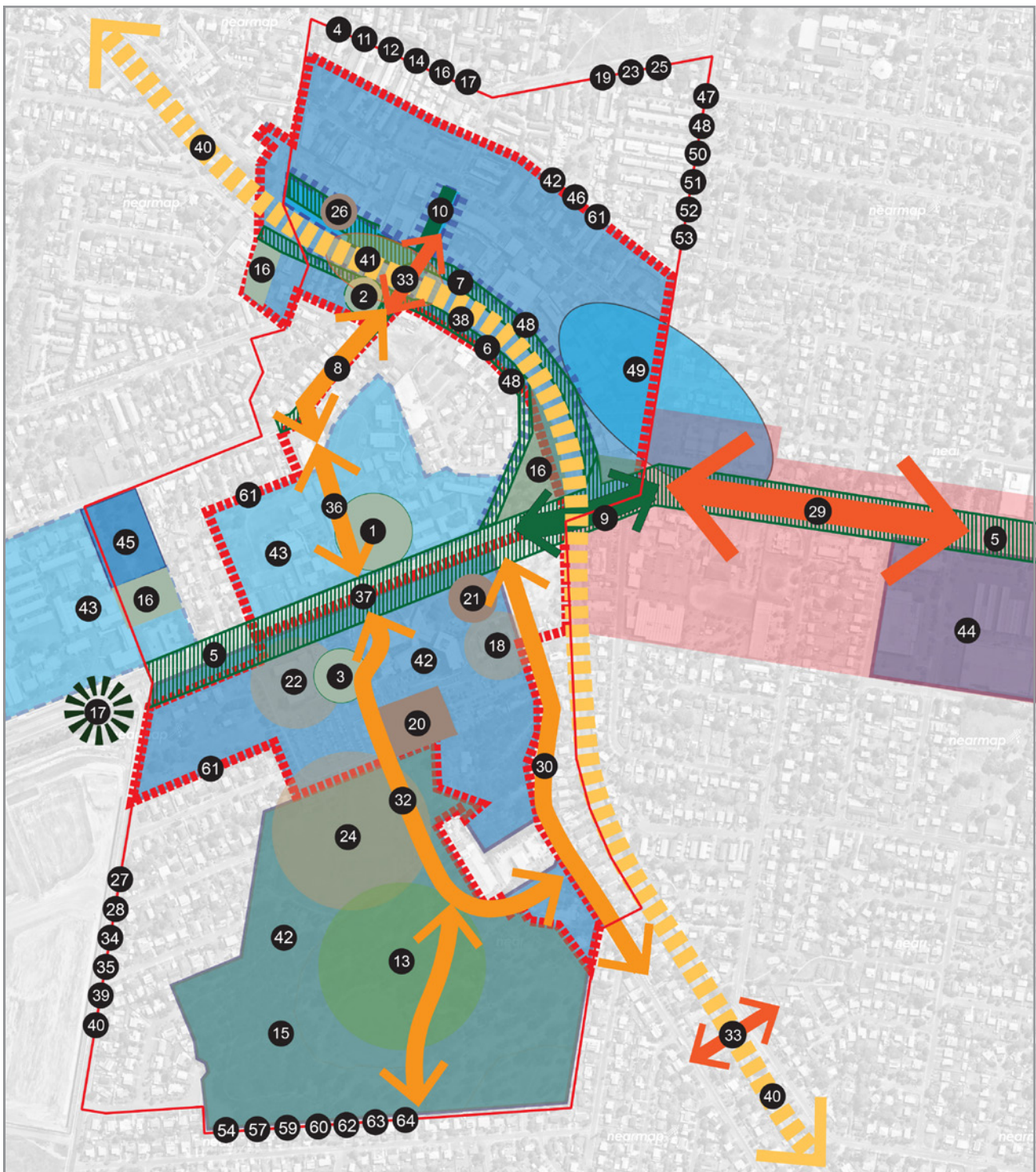


Priority Projects and Programs

ACTIONS	TIMING	SUMMIT OUTCOME
SOCIAL AND GREEN INFRASTRUCTURE (CONTEXT AND CUSTODIANSHIP)		
 PUBLIC REALM (CENTRE)		
1 Identify a suitable space and deliver a Logan Central 'Town Square'	Long term	
2 Deliver a small civic plaza at the corner of Charles Avenue and Railway Parade	Medium term	
3 Design and deliver the Logan Entertainment Centre (LEC) Civic Plaza	Medium term	
4 Overall streetscape design framework for key streets and pedestrian connections	Short term	✓
5 Wembley Road Urban Boulevard	Medium term	✓
6 Croydon Road Precinct Streetscape Master Plan	Short term	✓
7 Streetscape enhancements and activation of Railway Parade	Medium term	✓
8 Streetscape enhancements and activation of Station Road	Medium term	✓
9 Streetscape enhancements and activation of Charles Avenue	Medium term	✓
10 Upgrade pedestrian connection between Railway Parade and Ewing Road across Wembley Road	Medium term	✓
11 Develop a public art framework for Logan Central	Short term	✓
12 Design and install public art projects in key locations throughout the centre	Medium term	✓
13 Deliver a water park and/or water play area in the centre	Short term	✓
14 Support Community Garden initiatives	Short term	✓
15 Enhance and embellish Logan Gardens	Short term	✓
 PUBLIC REALM (EDGE)		
16 Enhance and embellish existing parks and recreation spaces	Short term	✓
17 Design and deliver entry statements to create sense of arrival and identity	Medium term	✓
 COMMUNITY INFRASTRUCTURE		
18 A new district level community centre	Long term	
19 Integrated community and youth centre	Long term	
20 Relocate the Logan Central PCYC	Short term	
21 Relocate the Logan Art Gallery adjacent to the LEC	Long term	
22 Expansion of the LEC / a new performing arts centre adjacent to the LEC	Long term	✓
23 Develop a Safer City Strategy for Logan Central	Short term	✓
24 Investigate a multipurpose facility to support sports, events, entertainment, integrated with a local sport stadium	Long term	✓
25 Expand the safety camera network	Short term	✓
26 Advocate for replacement of the Station Road public toilet facility	Short term	✓
CONNECTIONS		
 ACCESS AND MOVEMENT		
27 Design and deliver wayfinding and directional signage in key locations	Short term	✓
28 Improve pedestrian and cycle links	Short term	✓
29 Prepare a functional plan for Wembley Road North upgrades	Short term	✓
30 Improve infrastructure connection for safe movement between Jacaranda Avenue and Woodridge train station	Medium term	✓
31 A pedestrian and cycle link with Kingston Butter Factory	Short term	✓
32 Shared pathway promenade through Logan Gardens	Short term	✓
33 Pedestrian and cycle connection across the Brisbane to Gold Coast Rail corridor	Medium term	✓
34 A new Cycle Centre	Medium term	✓
35 Traffic modelling	Short term	✓
36 Promenade linking Charles Avenue and Wembley Road	Long term	✓
37 A signalised T-intersection along Wembley Road	Long term	✓
38 A new bus station	Medium term	✓
39 Digital connection strategy and free public Wi-Fi	Short term	✓
40 Travel and Transport Demand Management strategy	Short term	✓
41 Advocate for major refurbishment of Woodridge train station with improved access and safety	Medium term	✓
PRECINCTS AND BUILDINGS (CHOICE AND CHARACTER)		
 LAND USE		
42 Civic and Community Detailed Precinct Master Plan	Short term	✓
43 A new education precinct	Long term	✓
44 Shopping / Retail Precinct Master Plan	Medium term	✓
45 Redevelopment of O'Gorman Park	Short term	
46 Expand the Global Food Market	Short term	✓
47 Promote outdoor dining and new restaurants or cafes	Short term	✓
48 Facilitate the establishment of a cinema in the centre	Medium term	✓
49 Establish a consolidated social and health services hub	Medium term	✓
 BUILT FORM		
50 Undertake a feasibility study for a multistorey car park	Short term	
51 Facilitate catalyst gateway/landmark buildings	Ongoing	
52 Prepare a strategy to achieve sustainable development in Logan Central	Medium term	✓
53 Prepare a strategy to incentivise upgrading of buildings in the centre	Short term	✓

Priority Projects and Programs

ACTIONS		TIMING	SUMMIT OUTCOME
POLICIES AND STRATEGIES (COLLABORATION AND CREATIVITY)			
 GOVERNANCE			
54	Develop an activation strategy to attract more frequent and a greater variety of events and activities	Short term	✓
55	Undertake a place assessment	Complete	
56	Develop a 3D model for the Logan Central Activity Centre	Complete	
57	Develop a Place Branding and Marketing Strategy for Logan Central	Short term	✓
58	Logan Central place specific engagement event	Complete	
59	Develop a targeted business and investment strategy	Short term	
60	Partner with housing providers and the development industry to facilitate affordable housing options	Ongoing	✓
61	Create the Logan Central Economic Development Zone (LCEDZ) around the Croydon Road, Centre Core and Civic and Community Precinct	Short term	✓
62	Establish the Logan Central Activity Advisory Group to assist in the delivery of key actions	Short term	✓
63	Prepare a strategy to improve employment, training opportunities and develop local start-up support programs	Medium term	✓
64	Review Council processes and charges for use of public spaces for community or not-for-profit events	Short term	✓



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Logan Central Priority Projects

PROJECTS

Projects to be delivered over a three year period, subject to funding

6 Croydon Road Streetscape Master Plan and Stage 1 Streetscape Upgrades:

Create a Streetscape Master Plan for key streets in the Croydon Road Precinct including Croydon Road, Station Road, Railway Parade, Blackwood Road and adjacent laneways. The master plan will consider footpath and carparking provision, pavement and landscape finishes, lighting and CCTV, public art and street art. The master plan will inform a pipeline of streetscape enhancement projects that can be delivered in the precinct and will deliver one of these projects as a Stage 1 capital works project.



54 Logan Central Activation Strategy:

Prepare and deliver an Activation Strategy that includes the delivery of a signature event to activate the Civic and Community Precinct and/or the Croydon Road Precinct. The activation event will be designed to support and promote the local community and business in Logan Central.

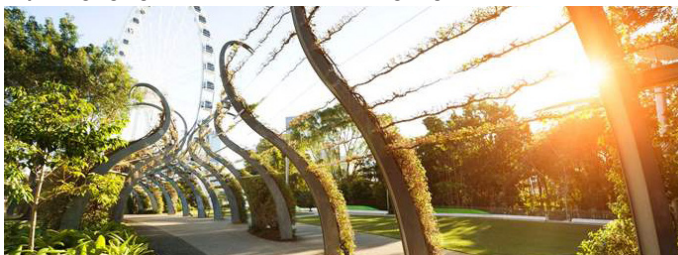
42 Civic and Community Detailed Precinct Master Plan:

Create a Detailed Precinct Master Plan to capitalise on opportunities to enhance lifestyle and amenity and create a destination of distinction that offers multicultural entertainment and community recreation to service the needs of residents as well as visitors.



32 Civic and Community Precinct Shared Pathway Promenade:

Design and deliver a new shared pathway through the Logan Gardens. The shared pathway will be a 'promenade': a central spine that will connect and enliven all aspects of the gardens. It will connect existing and new active spaces as well as create places where people can gather, sit and relax. The promenade, designed for both function and display, will invite community and visitors to interact with the gardens and experience the various recreation it has to offer. The pathway will incorporate elements including pavement finishes and landscape structures, wayfinding signage and art work, feature trees, lighting, CCTV and furniture.



53 Building Improvement Incentives Strategy:

Develop an incentives strategy to encourage landowners and business to invest in upgrades to shop fronts, building facades and/or contribute towards streetscape enhancements in key precincts. The strategy will bring new life to streets through enhancement of architectural assets and streetscapes to create streets where people would like to stay and play and spend.

39 Free public Wi-Fi to the Logan Gardens:

Supply and installation of Wi-Fi in the Logan Gardens. It is proposed that free Wi-Fi will improve activation of the civic park, improve future city planning activities to provide an understanding of how the space is used and improve customer experiences when engaging with and using Council services.

57 Place branding/marketing strategy:

The place branding/marketing strategy will assist to establish and communicate a unique identity for Logan Central and reinforce the value of Logan Central more effectively to the centre's customer segments and provide the foundation of a recommended marketing strategy and associated collateral.

62 Establish the Logan Central Advisory Group:

Develop the terms of reference and establish an advisory group that represents business, the community and local government to assist with overseeing and implementing key short term projects to provide the community with greater ownership and accountability of projects.



Wembley Road Shared Pathway

Social and Green Infrastructure



Social and Green Infrastructure



PUBLIC REALM (CENTRE)

Create a sense of place within the heart of activity centres and enhance our local landscape structure

	ACTIONS	STAKEHOLDERS	TIMING
1	Identify a suitable space and deliver a Logan Central 'Town Square': Explore the long term vision to deliver a Town Square centrally located in Logan Central. The space will be designed as a community gathering space to support a variety of events and amenity for office workers and visitors.	LCI, Parks, MKT, EDS, SLF, Media, CECE, AV, CS, Local business	Long term
2	Deliver a civic plaza at the corner of Charles Avenue and Railway Parade: Provide shade, soft landscaping, public art and street furniture; water sensitive urban design, CCTV, and hardscape landscaping.	LCI, Parks, SLF, EDS, CECE, RIP, RID, WI, LCI, Local business	Medium term
3	Design and deliver the Logan Entertainment Centre (LEC) Civic Plaza: Create an interactive place for people to meet, gather and perform, that is well connected with the Logan Council Administration Building and the Logan Gardens and provides shade, seating, soft landscaping, public art, smart lighting, CCTV inclusive of Wi-Fi.	LCI, Parks, SLF, EDS, AD, MKT, Media, CECE, RIP, RID, WI, CF, AV, CS, Local business	Medium term
4	Develop an overall streetscape design framework for key streets and pedestrian connections: Develop an overall strategy to improve function and amenity of existing street and pedestrian connections within Logan Central core areas. The framework should include a Logan Central Design Style Guide to define the look, feel and identity for the streets and connections.	Parks, RIP, RID, WI, EDS, CF, AV, LCI, Media, Local business	Short term
5	Deliver the Wembley Road Urban Boulevard: Design and deliver staged streetscape upgrades* between Lennox Court and Railway Parade, and Ewing Road and Kingston Road. Improve function and amenity for pedestrians and cyclists along Wembley Road and advance connections as part of the SEQ principle cycle network.	Parks, RIP, RID, WI, EDS, CF, AV, LCI, CS, Media, Local business	Medium term
6	Croydon Road Precinct Streetscape Master Plan: Collaborate with key landowners and business to develop an overall streetscape master plan for the Croydon Road Precinct to identify a pipeline of urban renewal capital works projects and activation strategies towards strengthening community identity, providing opportunity for business to prosper, and create a safe precinct where people can live, work and play. The master plan will identify projects for designs and implementation to deliver high quality streetscape upgrades* to create a pedestrian orientated precinct that supports development of small ground floor retail activities and advances connections as part of the major cycle and pedestrian networks.	Parks, SLF, RIP, EDS, RID, WI, CF, LCI, CS, Local business	Medium term
7	Streetscape enhancements and activation of Railway Parade: Design and deliver streetscape upgrades* that promote an active street frontage, provide connectivity as part of the major cycle network and improve connection with the train station and across the railway corridor into the Croydon Road Precinct.	Parks, RIP, EDS, RID, WI, CF, LCI, CS, Local business	Medium term
8	Streetscape enhancements and activation of Station Road: Design and deliver streetscape upgrades* that promote an active street frontage, provide connectivity as part of the district cycle network and improve connection with the train station and across the railway line into the Centre Core Precinct area. Design will assess road configuration, car parking and opportunities for gathering spaces.	Parks, SLF, RIP, EDS, RID, WI, CF, LCI, CS, Local business	Medium term
9	Streetscape enhancements and activation of Charles Avenue: Design and deliver streetscape upgrades* to provide a connection between the Woodridge train station and the Wembley Road Shared Pathway.	Parks, SLF, RIP, EDS, RID, WI, CF, LCI, CS, Local business	Medium term
10	Upgrade pedestrian connection between Railway Parade and Ewing Road across Wembley Road: Design and deliver streetscape upgrades* to improve pedestrian and cyclist environment at the traffic intersection.	EDS, Parks, RIP, LCI, CS, DTMR, QPS	Medium term
11	Develop a public art framework for Logan Central: Develop a framework to identify existing and future opportunities for public art in Logan Central to activate the centre and strengthen the cultural identity of the community. The framework will inform wayfinding signage, place branding strategy and precinct level master planning.	EDS, LCI, LEC, Parks, RIP, Community groups, Arts community	Short term
12	Design and install public art projects in key locations throughout the centre: Collaborate with local artists and community groups to identify, design and install key short term public art projects as informed by the public art framework. Key projects may include entry statements, temporary installations in vacant sites, street art, view from train line and train bridge treatment or art works as a wayfinding experience and other applications.	EDS, LCI, Parks, RIP, CECE, Community groups, Arts community	Medium term

* Streetscape Upgrades (Items 5 – 10)

Amenity upgrades include widening footpaths, pavement finishes, signage to improve legibility, smart street innovations, lighting; CCTV cameras, public art, street furniture and soft landscaping that align with look, feel and identity defined in streetscape design framework Item 4. Upgrades may include road re-configuration, provision of wide footpaths, car parking and opportunities for gathering spaces.

Social and Green Infrastructure



PUBLIC REALM (CENTRE)

Create a sense of place within the heart of activity centres and enhance our local landscape structure

	ACTIONS	STAKEHOLDERS	TIMING
13	Deliver a water park and/or water play area in the centre: Deliver infrastructure to support a water park and/or water play area to be delivered in Logan Gardens. Parks Branch to deliver water park. Suitable location/s for a water park and/or water play areas to be considered as part of the precinct level master plan for the Civic and Community Precinct.	Parks, EDS, CS	Short term
14	Support Community Garden initiatives: Promote and expand on existing community garden facilities in the local area including Elm Park and the Logan City Council community garden. Promote community gardens as an educational and training tool for local schools students and to upskill people in the local area seeking employment.	CS, Parks, EDS, SLF Local business, Community groups	Short term
15	Enhance and embellish Logan Gardens: Explore opportunities for Logan Gardens as a community asset that will deliver high quality open space and host diverse community events, a variety of recreation / sport options and offers family activities for local and visiting families. Development of the Logan Gardens precinct to be explored as part of the precinct level master plan for the Civic and Community Precinct and informed by the Logan Central Parking and Travel Demand Study.	Parks, SLF, EDS, CS Local residents, Community	Short term



PUBLIC REALM (EDGE)

Create a sense of arrival on the edges of our activity centres and enhance our riparian and regional landscape structure

	ACTIONS	STAKEHOLDERS	TIMING
16	Enhance and embellish existing parks and recreation spaces: Upgrades will include Woodridge Skate Bowl, Morgan Park, Rainbow Park, Wembley Falls Park, and People's Place Park. Improve park facilities and better connect parks throughout Logan Central to deliver parks that are safe and offer a variety of amenity to the community and protect natural biodiversity in the area.	Parks, RIP, EDS, CS	Short term
17	Design and deliver entry statements to Logan Central: Create a sense of arrival and promote community identity of Logan Central. Key sites identified include intersections between key sites, roads and infrastructure.	LCI, Parks, MKT, EDS, RIP, RID, WI, Community and business groups	Medium term

Social and Green Infrastructure



COMMUNITY INFRASTRUCTURE

Strengthening public and private sector community infrastructure that create a sense of social cohesion

	ACTIONS	STAKEHOLDERS	TIMING
18	Deliver a new district level community centre: Investigate potential to co-locate community centre with compatible civic spaces. Centre to provide multipurpose and adaptable floor space for a wide range uses with a focus on youth.	CS, EDS, SLF, CECE, AV, Community and business groups	Long term
19	Deliver an integrated community and youth centre: The centre should be located adjacent to a new town square and offer affordable activities for young people, performance spaces, areas for creative arts expression, and general learning areas available to the community and local schools.	Parks, EDS, CS, SLF, AV, Community and business groups	Long term
20	Relocate the Logan Central PCYC: Investigate suitable re-purposing for Logan Central PCYC land and/or building to enhance the Civic and Community Precinct. PCYC to be relocated to Cronulla Park.	CS, Parks, EDS, SLF, Community and business groups	Short term
21	Relocate the Logan Art Gallery to adjacent the Logan Entertainment Centre (LEC): Co-locate the Art Gallery with the LEC to strengthen synergies between art, culture and entertainment in the precinct as an opportunity to deliver a gateway building for the precinct.	LCI, Parks, EDS, SLF, AV, SP, CS	Long term
22	Expand the LEC and integrate with a new performing arts centre: Investigate the potential to expand the LEC and integrate with a new performing arts centre and/or a the Logan Art Gallery to strengthen synergies and develop the art, culture and entertainment identity of the precinct.	LCI, Parks, EDS, CS, SLF, AV, SP	Long term
23	Develop a Safer City Strategy for Logan Central: Develop a Safer Logan Central Urban Renewal Strategy to revitalise the area through delivery of capital works urban renewal projects that align with Crime Prevention Through Environmental Design (CPTED) and Safer by Design principles to create a place where people feel safe, connected and able to participate in city life at any time of the day or night. An initial audit of infrastructure and suburb analysis would inform priority sites and recommendation where CPTED interventions will have maximum impact.	EDS, CS, Parks, Community groups, Landowners, Local business, QPS	Short term
24	Investigate potential for a multipurpose facility to support sports, events and entertainment integrated with a local sport stadium: The facility would host learning, cultural and sporting programs and events that are diverse and affordable and provide general learning opportunities available to the community and local schools. Feasibility of the facility to be informed by relevant studies and explored in the Detailed Precinct Masterplan for the Civic and Community precinct.	SLF, Parks, EDS, AV, SP, CS NB: Feasibility study underway by SLF 2018. Outcome to inform project scope	Long term
25	Expand the safety camera network Installation of CCTV at strategic locations through the Logan Central activity centre such as key nodes, intersections and pedestrian desire lines.	CS, Parks, EDS, SLF, AV, Community and business groups	Short term
26	Advocate for replacement of the Station Road public toilet facility: Design and deliver a new Station Road public toilet facility that is safe, accessible and align with CPTED principles to minimise criminal and anti-social behaviour in the Croydon Road precinct. A new facility will strengthen social cohesion, improve safety for people using the facility and accessing the long term car park, and improve visitor's perceptions of safety in Logan Central.	EDS, CS, Parks, DA, Community groups, Local business, QPS	Short to medium term

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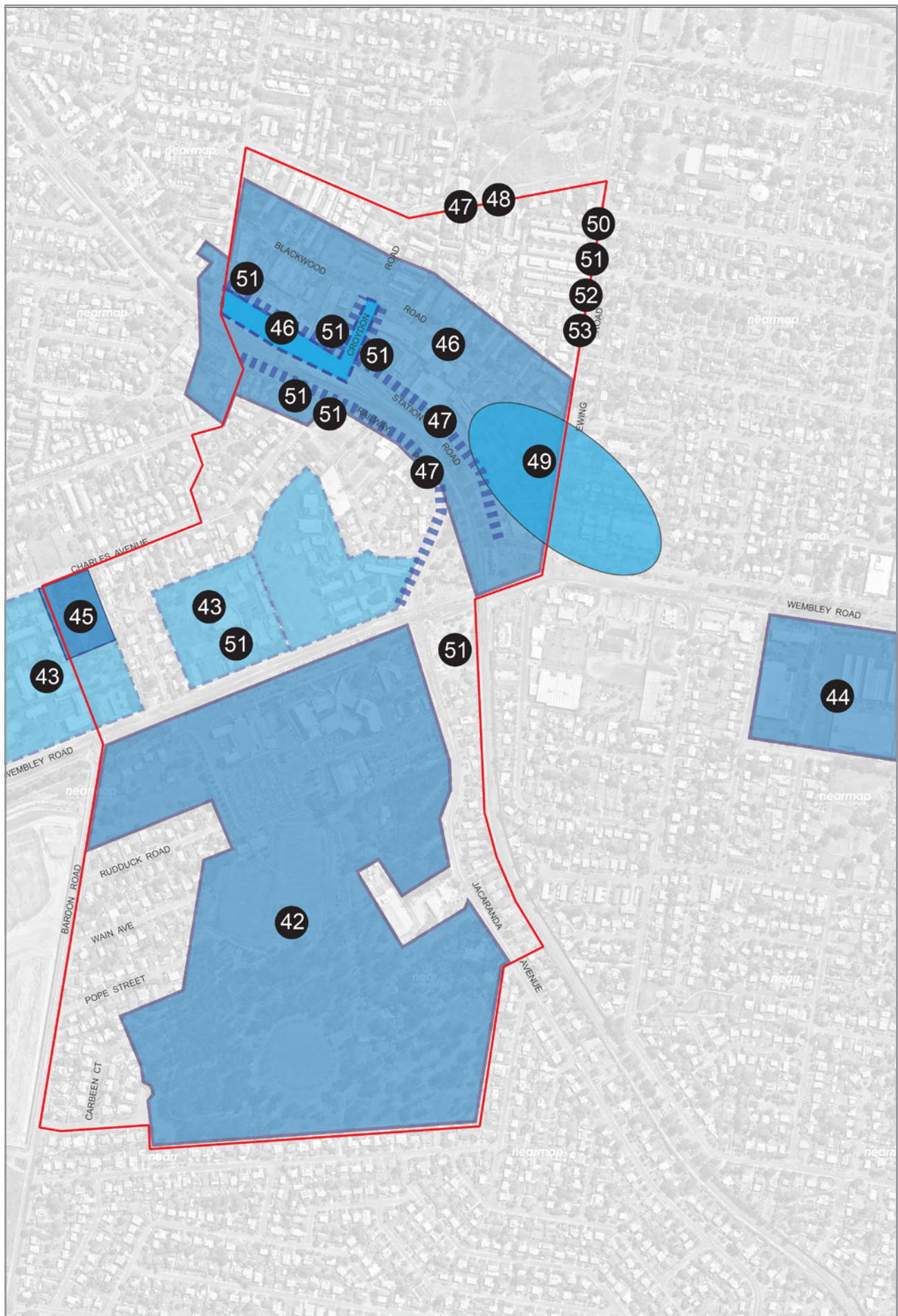


ACCESS AND MOVEMENT

Connect people physically, socially and digitally to their place and community

	ACTIONS	STAKEHOLDERS	TIMING
27	Design and deliver wayfinding and directional signage in key locations: Provide legible signage and mapping in Logan Central to indicate key sites in and around Logan Central for improved ease of navigation and promote identity of place.	EDS, LCI, CF, RIP, MKT, CS, Community groups, Local business	Short term
28	Improve pedestrian and cycle links: Upgrade the pedestrian and cycle network to provide users safe and easy connection between Logan Gardens, Woodridge Train Station and the Croydon Road Precinct.	Parks, RIP, EDS, RID, WI, DTMR	Short term
29	Prepare a functional plan for Wembley Road North: Improve the pedestrian and cycle network to provide safe and easy connection along Wembley Road North. Investigate mix of uses to maximise potential public amenity opportunities to the service road whilst maintaining functionality for vehicles.	RIP, EDS, CS, DTMR	Short to medium term
30	Improve infrastructure connection for safe movement between Jacaranda Avenue to Woodridge Train Station: Improve pedestrian and cycle safety at key Wembley Road intersections to promote major cycle and pedestrian network connections between Woodridge train station, across Wembley Road and into Jacaranda Avenue.	Parks, RIP, EDS, RID, WI	Medium term
31	A pedestrian and cycle link with Kingston Butter Factory (KBF): Upgrade the pedestrian and cycle network connecting people between Logan Gardens and the KBF / Gould Adams Park.	Parks, RIP, EDS, RID, WI, AV	Short term
32	Deliver shared pathway promenade through Logan Gardens and the Civic and Community precinct: Design and deliver pedestrian and road infrastructure connection through Logan Gardens linking to the Wembley Road Shared Pathway through the gardens to Jacaranda Avenue and to link with KBF. The promenade to connect uses within the Civic and Community precinct such as the water park, LEC, Civic Plaza, open space, recreation, built form and car parking.	EDS, Parks, RIP, CF, CECE, CS, SLF, Local business, Community groups, Community	Short to medium term
33	Deliver pedestrian and cycle connection across the Brisbane to Gold Coast Rail corridor: Promote Logan Central as a walkable activity centre. Deliver infrastructure to facilitate improved connectivity across the railway corridor to support advancement of major cycle and pedestrian networks from Croydon Road across the rail corridor at Woodridge Train Station into Charles Avenue.	RIP, EDS, RID, WI, DTMR, QR	Medium term
34	Deliver a new Cycle Centre: Investigate opportunities for a new Cycle Centre inclusive of bike sharing facilities to encourage active transport and activate Railway Parade and the Woodridge Train Station.	EDS, RIP, RID, WI, Translink, DTMR	Medium term
35	Undertake traffic modelling: Identify intersection upgrades; shared pedestrian and vehicle zones, and identify extent and sequence of upgrades to the road network.	RIP, EDS, RID, WI, Translink, DTMR	Short term
36	Promenade linking Charles Avenue and Wembley Road: Deliver a new main street from Wembley Road through to Charles Avenue unlocking the school sites for mixed use development over the long term.	RIP, EDS, Parks, RID, WI, DTMR	Long term
37	Establish a signalised T-intersection along Wembley Road: Provide pedestrian and vehicle access to a new town square and to service the new road (the promenade) between Wembley Road and Charles Avenue.	RIP, EDS, RID, WI, DTMR	Long term
38	A new bus station at Woodridge Train Station: Advocate for the development of a pre-feasibility analysis for a new bus station in the vicinity of Woodridge Train Station.	RIP, EDS, RID, WI, Translink, DTMR	Medium term
39	Digital connection strategy and free public Wi-Fi: Deliver free Wi-Fi to key public spaces such as the Logan Gardens and investigate smart city and digital initiatives for early implementation that align with urban renewal projects.	CF, EDS, MKT, Media, RID, WI Department of Communication and Arts, Federal Government	Short term
40	Parking and Travel Demand Management Study: Examine car parking facilities and management, active transport network, public transport and traffic modelling to identify current and future opportunities that align with development activities and the future vision for Logan Central. Review the location and extent of short term parking, share car and share bike stations, feasibility of multi-storey car parking stations and a strategy to encourage higher levels of active and public transport use.	EDS, AD, Parks, RIP, CS, AV, DTMR, QR	Short to medium term
41	Advocate for major refurbishment of Woodridge Train Station: Advocate for improvement to the train station that will contribute towards creating a safe and vibrant Croydon Road precinct. The train station is centrally located in this precinct and the provision of safe, accessible infrastructure is fundamental in achieving positive development outcomes and will support advancement of a key connection across the rail corridor. The precinct is well used by the community, businesses and a mix of government agencies, as well as being home to local markets that attract visitors into the area.	EDS, Parks, RIP, CS, AV Government, QR, Local business	Medium term

Precincts and Buildings



Precincts and Buildings



LAND USE

Facilitate precinct level master plans that support mixed land use opportunities and unlocking public and private sector investment

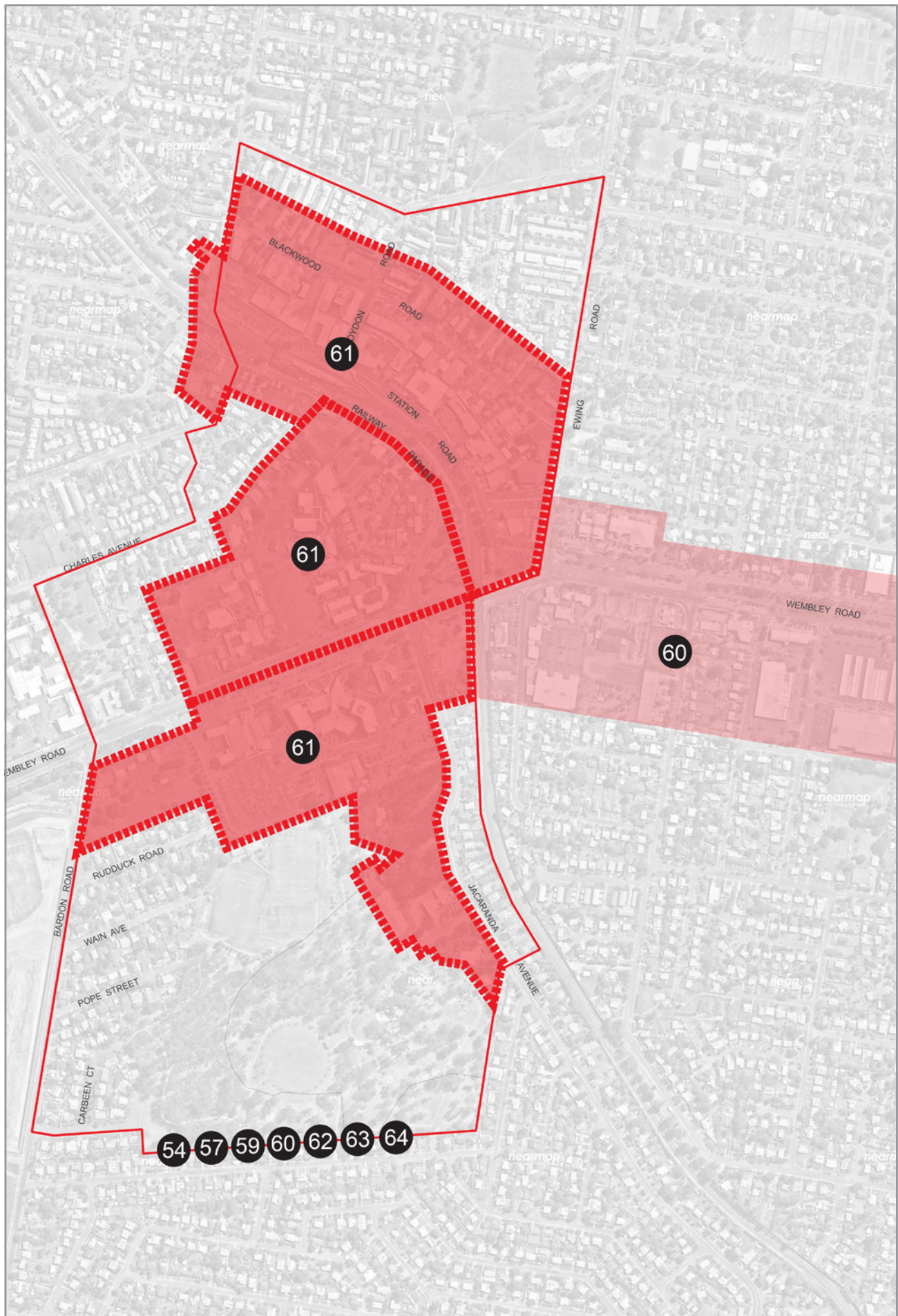
	ACTIONS	STAKEHOLDERS	TIMING
42	Civic and Community Detailed Precinct Masterplan: Develop a Precinct Masterplan that will enhance lifestyle and amenity opportunities to create a multicultural destination of distinction that offers entertainment, food culture, sporting and recreational activities. Seamlessly integrate existing facilities including The Art Gallery, Logan Entertainment Centre and the Logan Brothers Rugby League Club, with new facilities and improve connectivity within the precinct and to other precincts of Logan Central.	EDS, AD, SLF, MKT, RID, Parks, Community groups, Local business, Chamber of Commerce, QPS, Arts community, Sports clubs, Queensland Government	Short term
43	Establish a new education precinct: Explore potential for a state of the art education precinct that includes co-located, compatible education functions such as child care; provides shared use of community facilities and general learning opportunities for the broader community. Work with the Department of Education to assess feasibility to relocate the Logan City Special School and Woodridge State Primary into the new education precinct.	EDS, MKT, RID, CS, LCI, CECE, DETE, Logan City Special School, Woodridge State School, Woodridge State High, School, Community groups	Long term
44	Shopping / Retail Precinct Masterplan: Collaborate with land owners of the three large-scale shopping centres located along Wembley Road South in the development of a precinct master plan to consolidate future development of the retail shopping centre precinct.	EDS, Parks, RID, CF, M&E, Shopping centre owners, Local business, Market operators	Short to medium term
45	Redevelopment of O'Gorman Park: Transfer O'Gorman Park to Council ownership and explore opportunities for catalyst developments such as an affordable housing project; aged care facility; or a high density residential apartment building.	EDS, Parks, CS, DA, Local developers, investLogan	Medium term
46	Expand the Global Food Markets: Support the expansion of the Global Food Markets as an anchor to promote community identity and as a business incubator for the people of Logan Central and the City of Logan. Identify spaces in the Croydon Road precinct suitable for market operation that will support growing numbers of vendors and visitors in the short to medium term. Undertake a feasibility study to determine demand for a permanent food market for the area.	EDS, MKT, RID, Parks, CF, Global Food Markets, Local businesses/ restaurant owners	Short to medium term
47	Promote outdoor dining and new restaurants or cafes: Work with local business and community to review existing policy and develop a strategy that will incentivise outdoor dining, new restaurants and cafes to stimulate a night time economy, activate the centre and support the formation of a food and entertainment precinct within Logan Central.	EDS, DA, Existing and future landowners and businesses	Short to medium term
48	Facilitate the establishment of a cinema in the centre: Identify potential cinema operators and work with land owners to attract a cinema operator to the centre in alignment with the Business, Retail and Investment Attraction Strategy for Logan Central and a precinct level master plan for the existing major shopping centres.	EDS, MKT, Parks, CF, Local business, Landowners	Medium term
49	Establish a consolidated social and health services hub: Collaborate with local social services, employment agencies, welfare assistance and health providers to explore consolidation of services into a central hub to create a place that is easily accessible and agile in providing support services to various communities. The co-location of social and health services will seek to strengthen partnerships and enable ease in networking between support groups and encourage synergies between support programs.	EDS, CS, CECE, Community groups, Government agencies,	Medium term



BUILT FORM

Site specific projects that incorporate exemplar and sustainable architectural outcomes

	ACTIONS	STAKEHOLDERS	TIMING
50	Undertake a feasibility study for a multi storey car parking station: The feasibility study should identify suitable locations within the activity centre and should be to be undertaken in line with the Car Parking and Travel Demand Study.	EDS, RIP, Community and business groups	Short term
51	Facilitate catalyst gateway/landmark buildings: Explore opportunities to facilitate gateway and landmark buildings on key landmark sites in the centre.	EDS, DA, Key landowners, Local developers, investLogan	Ongoing
52	Prepare a strategy to achieve sustainable development in Logan Central: Explore opportunities to facilitate gateway and landmark buildings on key landmark sites in the centre, within the Integrated Health Precinct and buildings adjoining the town square.	EDS, DA, SP, Landowners, Chamber of Commerce	Medium term
53	Prepare a strategy to incentivise upgrade of buildings in the centre: Collaborate with local business owners and tenants to develop a strategy and identify incentives for land owners to invest in upgrades to shop fronts, building facades and/or contribute towards the streetscape improvements in key precincts to deliver positive community and economic value and strengthen overall community identity, character of place and create streets where people would like to stay and play and spend.	EDS, DA, CF, Landowners, Chamber of Commerce	Short term



Policies and Strategies



GOVERNANCE

Identifying and empowering people involved in or affected by our planning and urban design process

	ACTIONS	STAKEHOLDERS	TIMING
54	Activation strategy to attract more frequent and a greater variety of events and activities to key precincts: Develop an events program to promote the identity of Logan Central and attract more frequent and varied events to the centre on a permanent basis. Focus on events that activate key precincts in Logan Central including night time markets, cultural events, food events, sporting events, pop up initiatives, kids activities, outdoor cinema events and active park events including free or low cost group activities such as Tai Chi, Yoga, Park Run.	EDS, CS, CF, CECE, LCI, MKT, SLF, Parks Community groups, Chamber of Commerce, Sports clubs, Local business, Arts community	Short term
55	Undertake a place assessment: Undertake a place assessment for Logan Central to assess and understand what the community values and what their priorities for implementation are, and to function as a benchmark for future investment in the centre.	EDS, CECE, MKT, Community stakeholders	Complete
56	Develop a 3D model for the Logan Central Activity Centre: Develop a 3D model of Logan Central to be used as an interactive tool as part of the Logan Central Summit community engagement as a visual depiction of a future vision for the centre.	EDS, MKT	Complete
57	Develop a Place Branding and Marketing Strategy for Logan Central: Develop a strategic branding, marketing and media strategy that will define and strengthen community and place identity of Logan Central into the future and will guide cohesive stakeholder engagement.	EDS, CECE, Media, MKT	Short term
58	Logan Central place specific engagement event: Engage with the community, stakeholders, developers and investors to catalyse development and investment opportunities in the activity centre.	EDS, MKT, Media, Federal and State members, Business, community and development industry stakeholders	Complete
59	Develop a targeted business and investment strategy: Attract a greater variety of shops, offices and business into the centre. The strategy should attract new investments, business and events that activate the centre for 18 hours a day and may include cinemas, office park precinct, commercial uses, speciality retail and hotels and target a mix of Federal and State government departments and agencies.	EDS, MKT, CECE, DA, Various business groups, Local developers, Logan Chamber of Commerce	Short term
60	Partner with housing providers and the development industry: Partner to facilitate affordable housing options and early delivery of innovative, affordable and sustainable residential accommodation and housing options in Logan Central.	EDS, CS, DA, State Government, investLogan, Local developers, Affordable housing providers	Ongoing
61	Create the Logan Central Economic Development Zone (LCEDZ) around the Croydon Road, Centre Core and Civic and Community Precinct: Implement deferral of infrastructure charges for mixed use development, offices, multiple dwellings and cinemas: Deferral of levied charges for development if the development is for: <ol style="list-style-type: none"> 1. Mixed use development (at least one shop or food and drink outlet on the ground floor of the development with an active frontage and offices (500m² or more) or multiple dwellings (10 or more) 2. Office developments (1000m² or more) 3. Multiple dwellings (more than 20 units) 4. Cinemas that will contribute significant economic, aesthetic and community benefit to the local area and the City of Logan.	EDS, DA	Short term
62	Establish the Logan Central Activity Advisory Group to assist in the delivery of key actions: Empower community in the establishment of an Activity Advisory Group that will assist to define and deliver key implementation actions, coordinate programs and encourage community-led initiatives. Group to include representatives from community, local police service, support groups, local business, local artists and property owners.	EDS, CS, CF, CECE, LCI, Chamber of Commerce, Landowners, Local business, Community groups	Short term
63	Prepare a strategy to improve employment and training opportunities and support entrepreneur programs: Support social enterprise and work for the dole initiatives; training opportunities to improve employability of high school students and people with disabilities and; incentives for local creative start-up and entrepreneur support programs. Strategy to consider opportunities to provide support, training and strengthen support networks and support groups for migrant population.	EDS, CS, CF, CECE, Community Groups, Schools, State Government	Medium term
64	Review Council process and charges for use of public spaces for community or not-for-profit events: Develop a streamlined, cost feasible process for community and not-for-profit to use the public spaces and parks for community-led events and outdoor dining.	EDS, DA, CF, Community groups, Local business	Short term

The Ingredients of Good Placemaking



Collaboration and Creativity

- Urban renewal needs political will — report directly to the decision makers.
- Be collaborative and move beyond narrow interest groups or departments.
- Do an awful lot of market research — know your geo-economic space — develop a great business plan.
- Rely on independent and nationally respected champions.
- Know your strategic partners — build a coalition of the willing.
- Understand the extent of 'subsidies' so you can support rather than sponsor Government policies.
- Feature in regional conversations.
- Change the language but make sure the vision and messages are consistent.
- Be nimble — apply a light touch — maintain a level of agility.
- Know who makes or breaks your community.
- Find your Place champions — especially the young entrepreneurs.
- Be genuine in your engagement with the private sector.
- Continually engage with the community, local artists, performers, creative makers and thinkers.
- Don't just be fast, be certain and clear and don't move the goal posts.
- Accept that you don't always get it right.
- Relinquish control and the belief that you know all the answers.
- Pace is important — point to progress.
- Be deliberate not ordinary — be successful not controversial.
- Light a candle and the moths will come.
- Reinvest your profits back into the Place.

Context and Custodianship

- Urban renewal is a process measured in decades and across generations.
- Create a Place Manager / curator — move beyond assets and operational needs.
- City making not building.
- The sign of a great city or precinct is the strength of its cultural and artist life.
- Businesses are placing a greater emphasis on the cultural amenity of their host city.
- Create a compelling destination.
- Prioritise what is durable and real.
- Play to your local strengths and opportunities — enrich the locale.
- What makes you unique?
- What is your competitive advantage?
- Focus on authentic urban design outcomes instead of marketing, branding or tourism fads.
- Populate a space with a good (and timeless) idea.
- Communities don't care who delivers it.
- Deliver amenity and the estate works first where possible.
- Provide certainty at a local level by investing in physical, green and social infrastructure.
- Focus on catalytic interventions — half permanent and half temporary.
- Well placed community infrastructure is critical to urban renewal — it is your currency and contribution.
- Decide on how you will measure success and measure often — include an urban and social value.
- Allow qualitative performance based assessments.
- Invest in the process of getting there — keep implementation simple — what are the top five outcomes and how do we drive towards them.

Choice and Character

- Create a PLACE rather than simply constructing a building.
- Understand the power and relationship between public and privately owned land.
- Acquire land only if you need to and for 'city making' reasons.
- The scale of development is not just about the dollar but about the strategic outcomes.
- Don't rely purely on State led projects to kick start the renewal process they are important but take longer to deliver.
- Spend your time and money working with existing landowners — get mixed use development happening and move on.
- Don't under-estimate your contribution in providing developmental certainty, service and incentives.
- You can't legislate for innovation so don't rely on a code.
- Let the market decide — work with it — don't force it.
- Don't be a slave to the immediate market and be adaptive to long term trends.
- Target major tenants (civic, commercial, retail and institutional) that bring another place dimension.
- Focus on fine grain tenancies not just head offices and large floor plates.
- Attract and retain best practice businesses and industry leaders.
- Reward businesses and people who enhance the place experience.
- Promote speciality operators, festivals, exhibitions and events.
- Focus on employment sectors, job creation and essential services.
- Health and Education Services = Jobs (tertiary and vocational linkages are pivotal).
- Match an industry sector and skill set to your residents (workforce) and strategic vision.
- Job perception is linked to place perception.

Connections

- Urban renewal is about creating great streets not entry statements.
- Empower transport engineers to be part of the journey and the urban design story.
- Do a strategic network review — 'think' regionally and 'deliver' locally.
- Play the long game — get the urban structure right and stick with it.
- Quick access to a capital city is good but not essential.
- Focus on local hotspots that are complementary and well connected.
- Do the groundwork, make the connections, get uplift.

